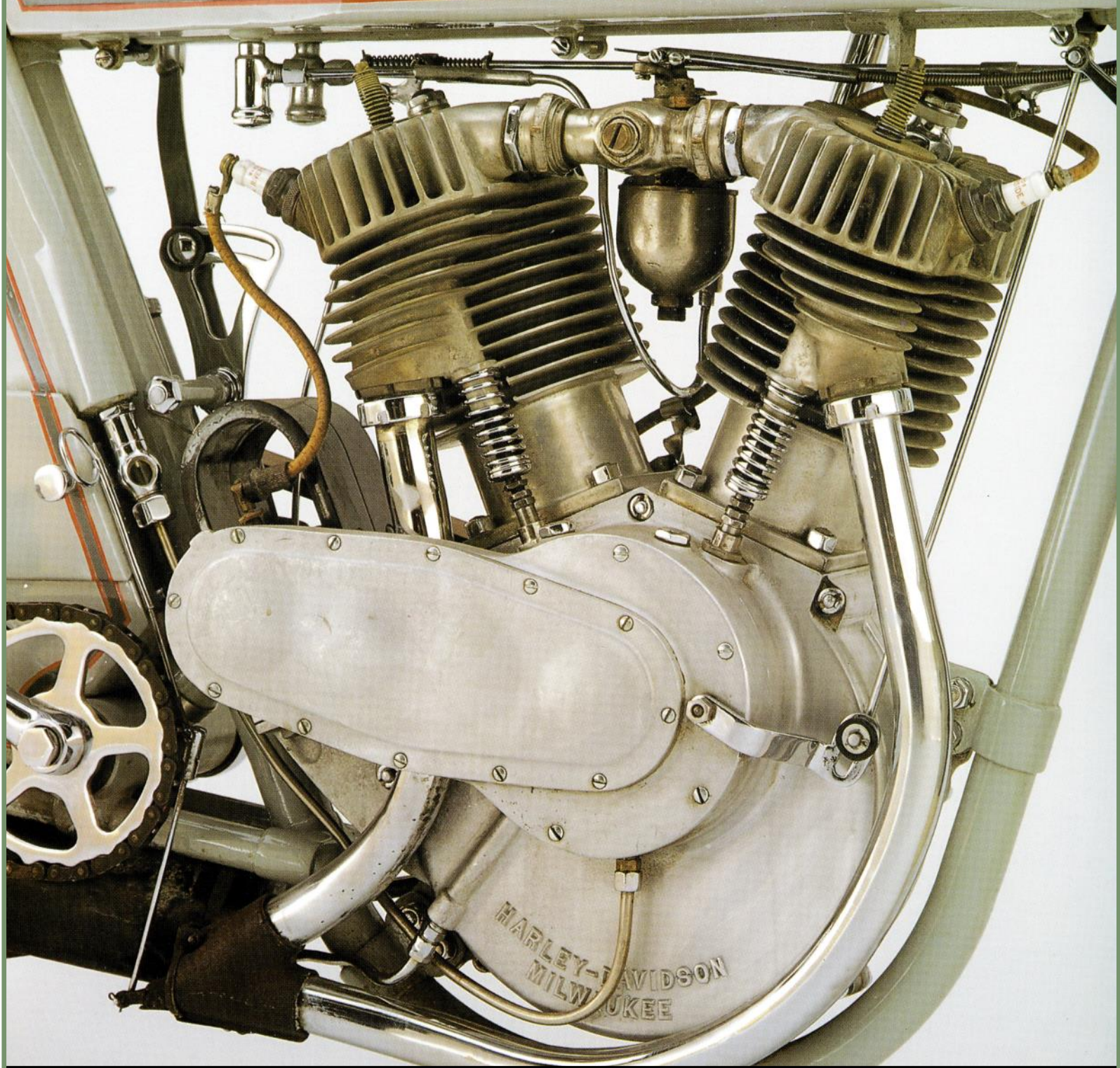


The Stars and Pipes

August 2021



Fairfax Harley Owners Group



EDITOR'S COLUMN

Wow, the heat! The other day I returned from a solo Friday ride to some shady, tree-lined destinations in [Burkittsville and the Antietam battlefield in Maryland](#) and had the hottest ride I think I've ever had. When I got indoors I checked my thermometer: 98 degrees. I think I felt every one of those degrees. Ah, summer. As Mark Twain once wrote, "Everybody complains about the weather but nobody ever does anything about it."

Well, I do! Lately I've taken to riding my Road King with the windshield attached but wearing my cool new H-D half helmet. (I usually ride with a full helmet. I figured the half helmet would be good for summer.) I don't enjoy wearing the half helmet without the windshield because there's too much turbulence around my eyes, so I got a set of goggles with some H-D Visa card reward money. Much better. Now I can remove the windshield for more air. Ahhh... the breeze.

[There was a fun "Bikes and Breakfast" event in Clifton on 7/11](#); there's always something interesting to see at those. They're held downtown on every second Sunday of the month from 8 to about 11 AM. It's a great place to hang out and talk motorcycles.

I doubled up on my usual single photo foray into snopes.com this month, Joe describes his favorite summer roads, we look at odd motorcycle helmets and check out the exciting new recently-introduced Sportster S. Also, the Hollywood Bikers are back for a sixth installment. Did you know that William Shatner is a motorcycle enthusiast? I didn't. When I was a kid and we played *Star Trek* everyone wanted to be Mister Spock. I always insisted upon being Captain Kirk. And that's all I'll say about that.

Right: I overlooked this classic album cover in my recent survey of Lps with motorcycles on them.

Enjoy the summer and keep the shiny side up!

Wes



The Stars and Pipes

A publication for the members of the Fairfax Harley Owners Group (F-HOG) in Fairfax, Virginia

August 2021

Volume 23, Issue 7

COVER: Forget Shovelhead, Knucklehead, Panhead, etc. You are looking at a Harley-Davidson F-Head engine. From f-head.com: "1905-11 - The Harley Davidson F-Head was so called because of its 'Inlet over Exhaust' engine configuration, also termed 'pocket valve,' this being very much the standard of the day. The F-Head models of the first decade were very much functional, 'common sense' motor cycles with larger, more powerful engines than those of their competitors. In 1911 their first V-twin was successfully introduced but this was still limited to direct belt drive with a tensioner to effect and control drive. Advanced as they were for their time, when measured in terms of today's riding conditions, these first decade machines with their bicycle type frame configurations and direct belt drives are extremely difficult to operate, even for experienced Pioneer era machine riders. For this reason these machines are seldom seen on the road and generally (but not always) languish in museums and heated living rooms." [More to read here.](#)



She's lookin' fer a feller but found a classic Harley...

DIRECTOR'S MESSAGE

It's August, and, yes, it is certainly summer.

The good news is the chapter's scheduled rides are in full swing and F-HOG members are back on the roads and having fun! The chapter will be having its first Saturday membership meeting scheduled for August 7th at 11:00am. The meeting is in conjunction with our sponsor Patriot Harley Davidson's Food Truck Event. It is a must-attend meeting; come on by enjoy some good food, camaraderie and I am sure there will be a pickup ride after the meeting!



Since we mentioned that riding August can be HOT, stay cool or as cool as you can. Cooling vests, sun block and even long sleeve shirts should be considered when going out for that long day of riding. I know many of you already wear long sleeves and if you don't, I would encourage you to consider them as precaution.

As this 90+ degree weather continues, let's remember to keep our fluid levels full on our bikes and in ourselves. We tend to take care of our toys and other people but often forget about ourselves.

So, drink plenty of water and stay healthy!

Until next time . . . Remember . . . We Ride as One!

Ray

How motorcyclists think people react when they ride...



Healing Heroes Ride

By Jack Causa, Ride Chairman

The 8th Annual Healing Heroes Ride will take place on Saturday, August 21, 2021. This ride supports Boulder Crest Foundation, a locally-based nonprofit that is dedicated to helping combat veterans and first responders. The Healing Heroes Ride has become the largest veteran-oriented ride on the East Coast and has grown every year except for last year due to COVID restraints.

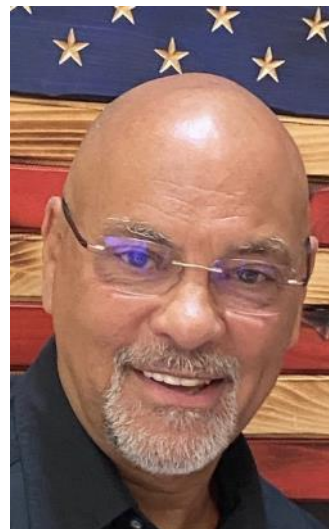
The Ride - The Healing Heroes Ride is a 100-mile "High Stakes" poker run which leaves in two starting locations. For those in the Fairfax area, the ride leaves from Patriot Harley Davidson, who is one of the main ride sponsors. For those leaving in the Winchester area, the ride leaves from the VFW in Berryville (the Patriot Drill Team will be performing at Berryville). Weaving through Virginia Scenic Byways of the Shenandoah Valley and stopping at three poker stops, the ride ends at Boulder Crest Retreat in Bluemont, VA. At Boulder Crest the riders will enjoy a BBQ lunch, music, raffle and a silent auction. Riders will also have an opportunity to view the cabins that are available to combat veterans for one week free of charge to rest and relax. We label this ride as "High Stakes" because the winning poker hand grand prize is 200,000 American Airline Award Miles.

The Purpose – All too often we hear the sad news of a veteran who has taken his or her life due to PTSD. Boulder Crest Foundation is working to improve outcomes for veterans and first responders through training that teaches individuals how to live healthy and fulfilling lives. The Veteran-led Boulder Crest Foundation uses the proven science of Posttraumatic Growth to heal, train, and advocate for combat veterans, first responders, and their families who have experienced trauma. This "no medication" approach has proven to be so successful that treatment centers are now located in 10 cities throughout the US.

We are pleased to report that the Healing Heroes Ride has contributed \$240,000 to help fund this important mission of Boulder Crest Foundation. F-HOG has always been a significant contributor of riders and volunteers for the Healing Heroes Ride. If you have not registered, please go to <https://bouldercrest.org/event-calendar/8th-annual-healing-heroes-ride>

If you want to volunteer, please send an email to healingheroesride@gmail.com

See you there. - Jack



AUGUST RIDES AND EVENTS!

August 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 Bonnie's Fried Chicken Ride - gam	2 Fairfax HOG Officers Meeting - 6:30pm Fairfax HOG Officers Meeting - 6:30pm	3	4	5	6 TGIF Ride - 11am	7 Adopt-A-Spot - 8am Monthly Chapter Meeting (Ride follows) - gam
8	9	10	11	12	13	14 Hot August Ride through West Virginia - 8am Scoops Ride - 1pm
15 Friends Helping Friends (Short Ride After) - gam	16	17	18	19	20	21 Healing Heroes Ride - 8am
22	23	24	25 FHOG Family Birthday Dinner - 6:30pm	26	27	28 Best Pizza in the World Ride - gam
29	30	31	1	2	3	4

[Click here to see the web page...](#)

August 2021



Bonnie's Fried Chicken Ride
August 1

Enjoy a great ride and the Best Fried Chicken around! Top it off with ice cream at Nutter's!!

Leave IHOP Chantilly Breakfast at 8 AM
Kick stands up at 9:30 AM

Road Hog - Steve Fred
stevefred@aol.com
703-696-2248
HOG

Bonnie's Fried Chick Ride - August 1st

Friday, August 6th, 11:00 - TGIF RIDE!

Lunch at Brooklyn Brothers Pizza, including a stop at Quantico HD



Meet at Patriot Harley-Davidson Destination, Closed Ride We Ride Rain or Shine

Boss Hogs - Steve Fred, stevefred@aol.com; 703-696-2869
Contact the Activities Hotline for the latest info at: 703-352-0516

TGIF Ride - August 6th



Adopt-a-Spot

HOG

Adopt-a-Spot - August 7th

Hot August Rides in West Virginia



200+ miles in the eastern panhandle - Lunch at Tari's

HOG

Hot August Ride through WV- August 14th

Friends Helping Friends
Learn How to Slow Ride



HOG

Friends Helping Friends - August 15th

August 21, 2021
Healing Heroes Ride

Exclusive "High-Stakes" Poker Run

1st Annual Poker Run to Support Military Combat Veterans and Families

General Info: 202-203-2262 or 202-203-2263



BOULDER CREST

Healing Heroes Ride - August 21st

FAMILY BIRTHDAY DINNER!!
August 26 (6:30 PM)



13067 Lee Jackson Memorial Hwy, Fairfax, VA (Greenbriar Town Center)

Come out, have fun and enjoy a birthday celebration.

Road Hog - Jack & Sarah Crane
Dorothy Fox Hot Line - 703-352-0516

Family Birthday Dinner - August 26th

Best Pizza in the World!

TOSSIN' DOUGH SINCE 1977

"Best in the World" - National Geographic
"A Tasteless Restaurant" - Rolling Stone
"Best in State" - "Best in USA" - Reader's Digest



2021 MOH - Johnny B. Buns, Johnny B. Buns, Johnny B. Buns
Contact Bob Hall - 703-352-0516

Best Pizza in the World Ride - August 28th



Joe's Summer Roads!

The list below are just a few of my favorite roads to visit during the hot summer months in Virginia, Maryland, West Virginia and Pennsylvania. All are under two hours away and make for a great day ride. As you will see below, pretty much any road alongside a river, on a mountain or crossing a mountain will mean it's a great road. Also note when you see a road with the words "Gap," "Mountain," "Pass" or see a sign like the one here...you should probably go ride that road! - Joe



Blue Ridge Mountain Road – Bluemont, VA (Don't let the Mt. Weather military base at the top of the mountain worry you....)

River Road – Bluemont, VA (Wind along the Shenandoah River and watch the inner tubes float on by)

Snickersville Turnpike – Aldie, VA

(Beautiful country road in Loudoun County)

Richmond Road – Fort Loudon, PA (It's a short 3 miles, but you can see through the turns on your climb up the mountain and end up at Cowan's Gap State Park at the top. This is one of my favorite roads as I have a cabin near there)

Aughwick Road – McConnellsburg, PA (It winds gracefully on top of the spine of the mountain between McConnellsburg and Burnt Cabins. Just before you get to the end be sure to take Tower Road (3 miles of gravel road) and check out the Big Mountain Overlook and stop in at the Mountain House Biker Bar on top of the mountain.

Upper Strasburg Road – Fannettsburg, PA (Twisty old cow path which is now a beautiful mountain crossing between Fannettsburg and Upper Stausburg. The vistas are awesome.

Lappens Road – Boonesboro, MD (Wind along the river and stop by Devil's Backbone State Park)

Harpers Ferry Road – Sharpsburg, MD (Wind along the river and climb the foothills between Harpers Ferry and

Sharpsburg)

Blairs Valley Road – Clear Spring, MD

(Maryland to Pennsylvania crossing with gentle turns that take you by WhiteTail Ski Resort)

Union Highway – Maysville, WV (Ride over, alongside and on top of the mountain between Maysville and Mt Storm.

Lost River State Park Road – Moorefield, WV (Skinny, narrow, winding roads that keep you on your toes...but so beautiful...worth the trip

Smoke Hole Road – Cabins, WV (The road is so much fun, but be careful as it's narrow and drivers have been known to take up the whole road.)

Hey Joe! I've got a few! Can I share? (Of course I can. I'm the Editor. - Wes)

A ride to **North Beach, MD** is fun. I like taking Route 261 from Chesapeake Beach north of North Beach because it reminds me of the Southern California beaches of my youth.

Then there's a trip from Indian Head, MD to **Routes 225 and 224 to Ironsides, MD**. This is north of the Potomac River and not at all far away. It's shady and practically deserted.

How about the **George Washington Parkway** north from Mount Vernon through Alexandria, under the Kennedy Center and through Rock Creek Park on Beach Dr. to the Beltway via Jones Mill Road? That's pretty scenic.



Lately I've enjoyed riding around in **King George County and Caroline County**... you ride to Fredericksburg and then take a left on Route 17, essentially. Lots of shady, pleasant country roads there. Bowling Green, the county seat of Caroline County, is especially nice. A ride around near Port Royal is pretty cool, too. Be sure to get some ice cream at Horne's, the place with the giant yellow roof at the Port Royal crossroads not far from where John Wilkes Booth breathed his last. Then take Route 301 north up to the Samuel Mudd Farm and retrace - in reverse - Booth's escape route after he shot Abe Lincoln at Ford's Theatre.

Ever been to **Scotchtown**, the home of James Madison? There are some unbelievably pleasant roads around there.

My go-to trip is to Clifton using the shady, windy roads around the area. I like the pub, the waitresses all know me and I occasionally see Johnny Boaz there. What more could you want?

PATRIOT HARLEY-DAVIDSON EVENTS!

Hot days, Hot Dogs & Hot Harleys



Dog Days
of Summer

@

PATRIOT
HARLEY-DAVIDSON



Once a month, we cook some dogs on the grill,
set up demos rides, and enjoy the Summer sun.

August 14TH, September 11TH

[Click here for details.](#)



Work stinks, let's ride.
Join us once a month for a
quick lunchtime ride.

PLAYING HOOKY
RIDES



Work Stinks
Let's Ride

August 25TH, September 28TH, October 27TH

[Click here for details.](#)



PATRIOT HARLEY-DAVIDSON EVENTS!

First-ever Food Truck Festival

Food Truck Festival



We've invited local trucks to set up shop & sling some hash for the day. Grab some grub, listen to some jams and play some games for fun and prizes.

August 7TH



Experience the Open Roads with a Fairfax H.O.G. Chapter Member

Become a Chapter Member Today!



\$25.00 Annually

Credit cards now accepted!

Contact: membership@fairfaxhog.com

2021 Sportster® S



Wowwwwww. Did you guys hear about this? It was introduced on July 13th; you can read all about it and its Revolution Max 1250T V-twin engine (121 HP, 94 ft-lbs. torque, 9500 RPM red line), cruise control (!), cornering rider safety enhancements, traction control, enhanced ABS, high-mount exhaust and Bluetooth-equipped 4" round LED display (with turn-by-turn navigation functionality) on [the Harley web page](#).



It comes in three colors: Vivid Black (of course), Midnight Crimson and Stone Washed White Pearl. Starts at \$14,999.

You have to admit, that Harley-Davidson script on the tank makes a statement. I love my Road King and I'm a touring guy who goes for retro style, but even I find this bike exciting! I may have to take a test ride on it at some point. Demo Day, PHD?



Mountain
View Ride,
6/26/21



Chapter meeting, 7/14/21





Left and below: July birthday people at the Fair Lakes Olive Garden, 7/20/21. I like the double mirror image.

Below: A pretty Italian gal on the wall of the room where we usually eat looks on. *Bello signora!*



Joe's Night Ride to D.C., 7/24/21, about 11:30 PM.



Joe's Night Ride to D.C., 7/25/21, about 1:30 AM. My grandsons love this kerchief!

RIDERS' PROFILES

A feature of the newsletter wherein we get to know our members...

Name: J.D. & Sheri Morrisette

How long have you been in the Fairfax HOG Chapter? 9 years

How long have you been riding? 13 years

Why do you ride? Quality time as a couple, always seeing new things and meeting new people

Bike you currently ride: 2019 Ultra Limited Low & 2016 Sportster

Bikes you have owned: 2008 Heritage, 2009 Street Glide, 2016 Sporters, 2016 Ultra Limited Low, 2019 Ultra Limited Low

The best ride you have ever done: Favorites are long-distance week-long trips with amazing friends.

Quote: "Rule number one: if it is not fun, don't do it!"

Fun fact: My brother and I bought my father a H-D Tri Glide for his 70th birthday, my mother said "no way" and to take it back. It wound up in my garage; we took it to Rolling Thunder just a few weeks later. We had the Tri Glide for a year and that was our start in the motorcycle riding community.

Additional comment: We have been from Key West to Maine to South Dakota with so many places in between. We could not have imagined when starting this adventure the amazing places we would travel to and the close friendships with wonderful people. We are living the dream!





KNOW YOUR



STAFFER!

Name: Melissa Lisuch-Vesely

How long have you worked at PHD? At time of writing (7/20/21), one week officially!

Why do you ride? For the mindfulness.

Bike you currently ride: Don't currently own, but would probably choose a Street Bob.

Bikes you have owned: Little Buell Blast and a rat '76 Triumph Bonneville that never got ifinished.

The Best Ride you have ever done: More of a favorite, to Geneva on Lake Ohio through Amish Country in Pennsylvania.

Quote: "Not my monkeys, not my circus."

I wanted to take the time to introduce myself. My name is Mel. I am the Marketing and Events Manager for Patriot H-D. I have previously worked in the Marketing and Events department for a four dealership group in Ohio. I have five years of experience as an Event Coordinator and two years working in Marketing/Events for the Ohio Motorcycle Group. I worked with Ben Pellowe for two years before his new position at Patriot. In my role with my previous dealerships, I was the HOG chapter liaison for two of the dealerships with five years of experience with HOG chapters. I am very excited to share that during March of 2021 I took 8 hours of HOG re-engagement training and look forward to sharing some ideas with all of you. I am so happy to be part of the Patriot team. I believe I have some fresh ideas to bring to the table. My number one priority will be re-engaging H.O.G. members, as well as driving new memberships.



["Why Millions Buy Harley-Davidson Motorcycles"](#) by Fortnine Ryan - the snarkiest motorcycle blogger out there. (Even worse, he's Canadian.) It's not a bad video in that it describes some physics of the v-twin engine and other Harley essentials... But you have to get past the sneering I'm-brighter-than-you-are-and-I-know-better-than-you-do presentation. Last year Fortnine Ryan did a video basically claiming that Neanderthal Harley was about to go out of business; I suspect this video is attempting to walk that back a bit.

Whatever. I present the material and you decide! - Wes

Odd Motorcycle Helmets!

By Wes

Below: You have to say, "...and I'm Iron Man" while wearing this. Then die.



I don't know about you, but I'm really sick of Batman.



Spider-Man symbiote and Spawn.



Annoy the Woke!



Same helmet, different paint jobs.



I actually saw somebody wearing this one, once. Looked hilarious.



My grandsons would really dig this one.



CAW! CAW!



I actually like this one!



The "I'm-not-wearing-a-helmet" helmet.



No. Just... no.



Stormtrooper, Use the Force and the Darth Inevitable Helmets.



I wonder what funny sounds or vibrations the one on the left makes at speed. And for the Molon Labe types, the one on the right.



The ancient runes on the helmet at left spell out "I love ABBA."

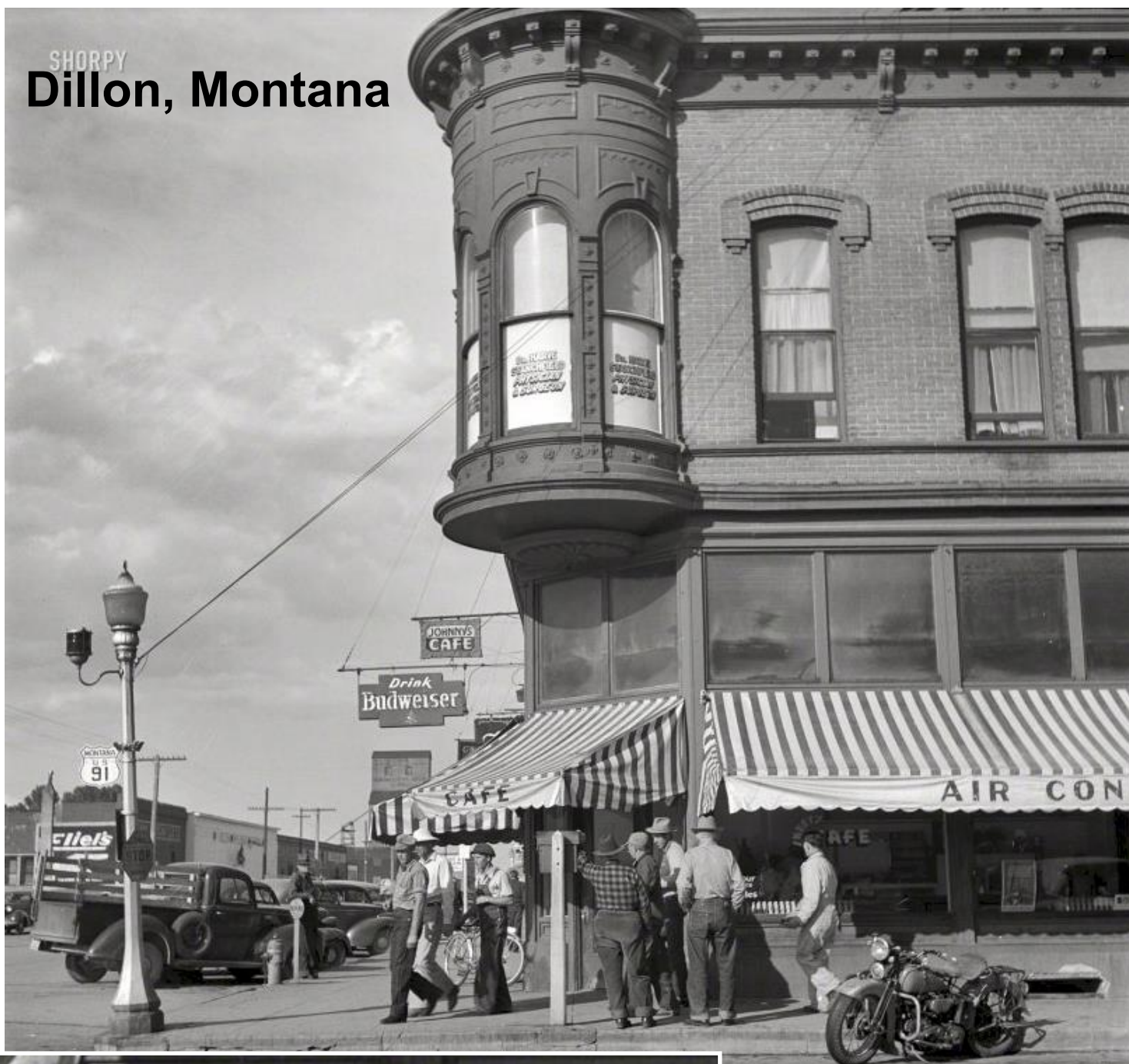
What kills me about the one on the right is the Village People mustache somebody felt had to go with that particular helmet.

These are all meant to be motorcycle helmets, by the way. Most of them have DOT and ECE ratings.



Another great historical image from shorpy.com! "August 1942. Dillon, Montana. Street corner. Dillon is the trading center for a prosperous cattle and sheep country. Medium-format nitrate negative by Russell Lee for the Office of War Information." The bike is likely to be a 1935 or 1936 Harley VL. [Modern street view image here](#).

SHORPY Dillon, Montana



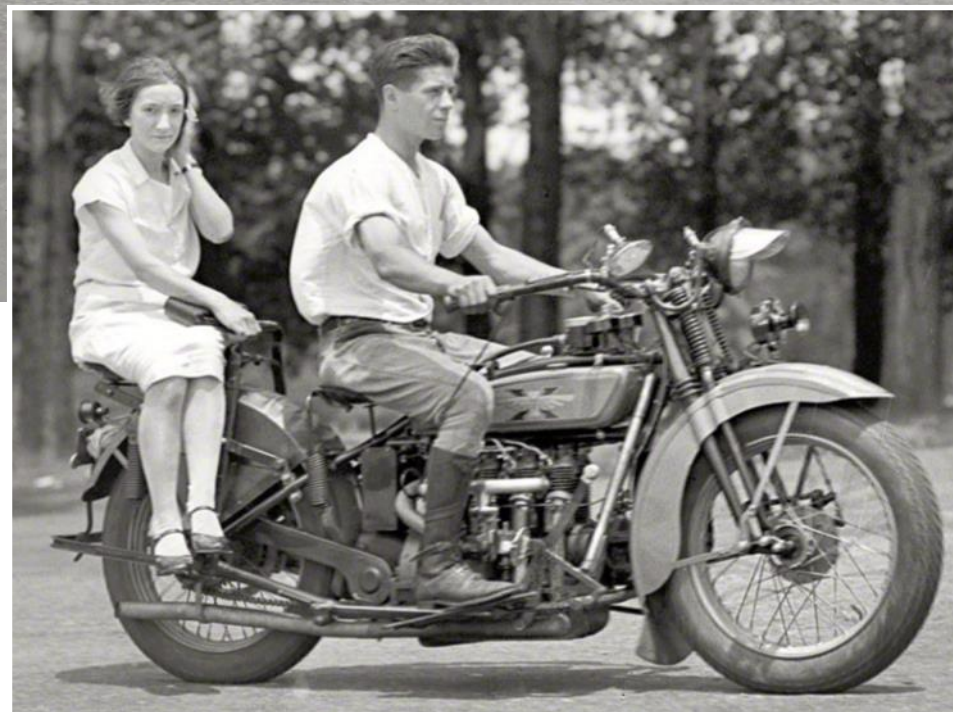
If I had to guess, I'd say the motorcycle rider is the guy in the white coveralls...

That pogo seat is WIDE!

Yet another great historical image from shorpy.com! "Washington, D.C., 1929. 'Motorcycle' is all it says on the label. National Photo Co."

Sidesaddle in D.C., 1929

The bike is a 1928 Excelsior Henderson Deluxe.



SHORPY

Best Shorpy comment: "She should put the cellphone down and hang on with both hands." Did this couple just have a fight or something? She doesn't look happy at all.





Left: The info that came with this photo is that it's Clark Gable in 1934 on a Harley, but the tank label clearly says "Ariel," and he looks too gray for 1934. What's going on? Frankly, my dear, I don't give a damn.

Below: A cool Harley Panhead!

HOLLYWOOD

BIKERS 6



Above: Elizabeth Dole (!) and Jay Leno. I'm guessing at NBC studios in Burbank.



Left: Representing the *Easy Rider* generation, Dennis Hopper, with Jack Nicholson leering in the background.

Right: William Shatner on a Harley. Now THAT'S what I'm talking about! But see the next page for more...



Captain Kirk rides steampunk bike

From motorbikerider.com, 1/13/15



Star Trek actor and motorcycle fanatic William Shatner has started a company making steampunk motorcycles.

"Captain Kirk" will promote the Rivet Motors brand by riding his first custom three-wheeler machine along Route 66 from Chicago to Los Angeles later this year.

Steampunk is a design style that blends art deco futurist design usually with steam power, much like the contraptions from a Jules Verne novel.

The Canadian actor has created the company in a joint venture with Illinois custom motorcycle company American Wrench after meeting one of its employees in a line waiting to get his autograph.

The first motorcycle, called Rivet One, was built from Shatner's challenging ideas including that the bike should seat two and have a full canopy.

Rivet One is powered by a V-8 that could be a Corvette but it has not been confirmed.

The design inspiration is the World War II American B-17 Bomber. The trike has a single-sided front swingarm that steers the trike via two airplane-style throttles and the riveted body is made of hand-formed aluminium like a war plane.

Shatner calls it the "land jet".

Limited versions will be made for public sale with each made to the customer's specifications.

There is no word on price.



William Shatner continues to surprise me. Is there no field of endeavor in which he does *not* get involved? The photo at right is the Shat riding a somewhat more conventional Trike than the one he came up with for Rivet Motors - a Harley. [You can see an entertaining video of him taking part in an American Legion ride here.](#) NOTE: He's in my home town of Burbank, CA at the 4:07 point. - Wes

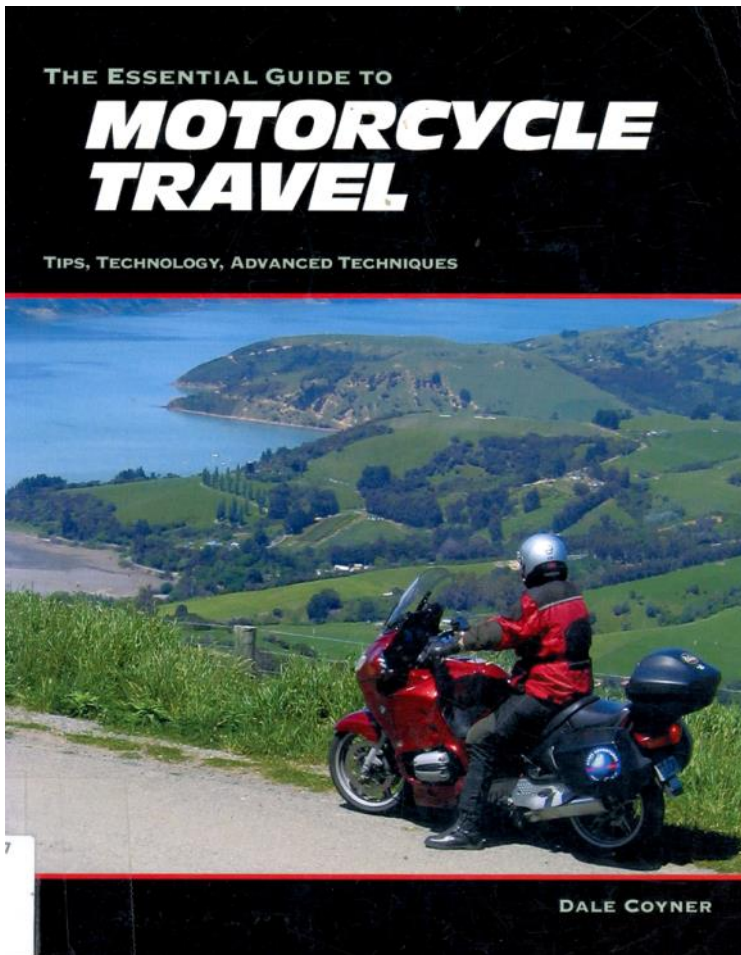


BOOK REVIEW

by Wes Clark

The Essential Guide to Motorcycle Travel - Tips, Technology, Advanced Techniques by Dale Coyner (Whitehorse Press, 176 pgs., 2007) The Fairfax County Library system has this book!

"Adventure is calling. Will you answer?" asks the author of this book. I am aware that many of you have, but in case you're like me and haven't taken a very long motorcycle ride - or have and are looking for useful tips anyway - this is a valuable book. And, like all the books I review in these pages, it's FREE via a hold at your nearest library.



Excerpt:

"WHAT'S YOUR PREFERENCE?"

"Interstates. Interstate highways allow you to cover the greatest distance in the shortest amount of time. Some interstate highways have a well-deserved reputation for high speed and volume, rough pavement, and uninspiring scenery. Other sections of the superslab are wide open smooth lanes through vast expanses of countryside. I've been on sections of I-25, I-55, I-68, I-70 and I-90 through pretty country and practically alone. These are worth considering for the initial push to get started on your trip or for the final days of a tour when you have the itch to get back home.

"US Highways. Once known as federal highways, US highways are now state maintained. These highways offer the longest memorable stretches for motorcycle travel in the US. With the advent of the interstate system, long-distance traffic was taken off the US highways, opening them up for scenic travel. These highways are Main Street for most towns and cities across the country, so expect slow going in populated areas. Planning will help you avoid densely populated areas while enjoying the best of these varied and vital American byways. These are the foundation for good motorcycle trips.

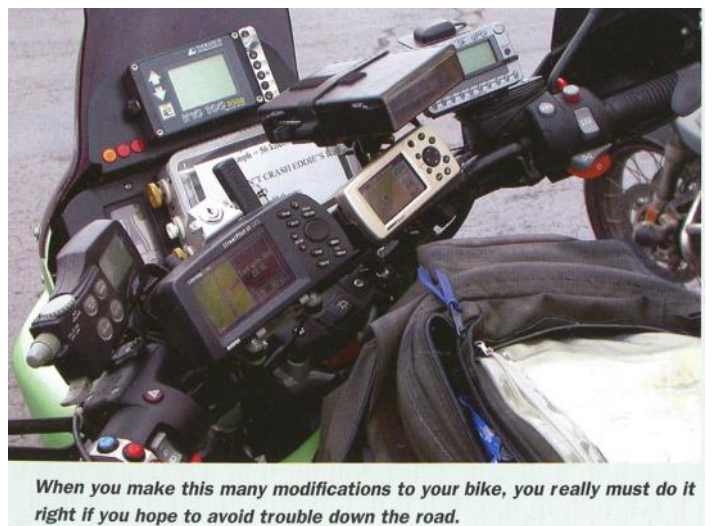
"State Primary Roads. State primary routes fill in where the federal routes leave off. These mostly rural roads often connect smaller population centers such as county seats. State primary routes are good for getting farther off the beaten path and for working around large population centers.

"State Secondary Roads. Typically maintained by the county or parish they run through, state secondary roads are the true back roads of America. Conditions vary widely from well engineered, glass smooth, properly banked stretches of paved bliss to dirt roads. Don't hesitate to investigate an interesting secondary road, but don't use these as the primary basis for your tour unless you're specifically seeking out an adventure touring experience.

"Forest Roads. There are 380,000 miles of Forest Service roads in the US, most built in the last fifty years for logging. Today their predominant use is recreational. While some Forest Service roads are passable by even the largest bikes they are best suited for dual-purpose bikes."

...and so on. This book will guide you with planning, packing, camping, riding, breaks, meals, sights, hazards and just about all motorcycle trip considerations.

Nobody is going to read a book if the writing style sucks; fortunately, the style here is breezy and simple. The images are pretty entertaining, too. Here are a couple of examples:



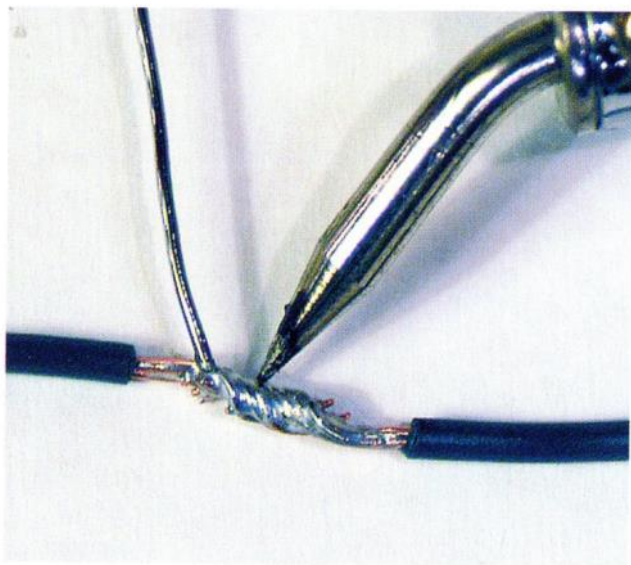
When you make this many modifications to your bike, you really must do it right if you hope to avoid trouble down the road.

Geez. A 747 cockpit on two wheels! I like the Road King approach: Everything you need and nothing you don't.

Here's another (below). Hahahaha! A motorcycle trailer in the shape of an old Chevy Nomad - now that's cool.



Novelty trailers are fun to pull. Make sure the trailer's design will accommodate the gear you need to carry.



A low-wattage soldering iron and thin solder will help you create effective solder joints with less risk of melting the insulation.

This volume even tells you how to make good solder joints! How about that?

So - if you are planning a major trip and want tips and some know-how you could do worse than to consult this book!

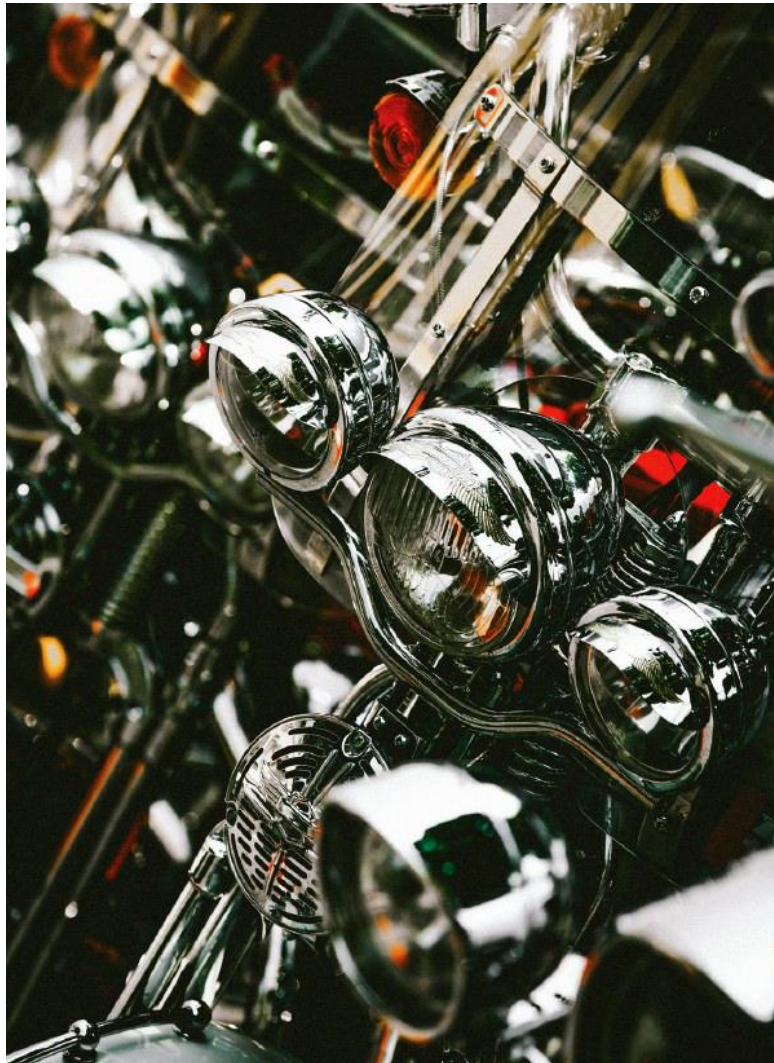


Yes, there was once an H-D beer. It was brewed by Miller. A 115th commemorative beer came out in 2018, produced by three Wisconsin craft brewers.



AUGUST BIRTHDAYS

Daniel	Shores
Bruce	Wynn
Thomas C.	Lee
Chris	Swan
Douglas R.	Hanscom
John	Iannarelli
Lenny	Rosen
Richard	Ledbetter
Clyde E.	Findley
Dana	Anyuser
Allen aka Philip	LeMessurier
Alan	Peterson
Andrew	Gibson
Charles	Dulaney
Scott D.	Larson



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JD & Sheri Morrisette
FHOG members



The Stars and Pipes

The Newsletter of the Fairfax HOGs Chapter



Who we are

The Fairfax H.O.G. (F.H.O.G.) Chapter began in 1999 with an organizing committee of four. Today our membership nears 800 riders and passengers, people from every walk of life with the full spectrum of riding experience. According to figures on the Harley-Davidson web site, as well as an article in Fortune magazine, a Harley owners' average annual income is \$80,000 and the average age is 46. Most F.H.O.G. members have discretionary income, are professionals, like to eat out and travel, and have insurance, real estate and other needs. **In other words, the *Stars & Pipes* newsletter is a great way to advertise your business!**

Advertising Guidelines

- We welcome any advertiser not in direct competition with our sponsoring dealership, Patriot Harley-Davidson.
- All ads must be tasteful in content (no profanity or adult content). F.H.O.G. may, at its sole discretion, decline to accept and publish a submitted advertisement. In such case, any funds tendered by the prospective advertiser for the refused ad will be refunded promptly.
- Advertising content is the sole responsibility of the advertiser and will be run as submitted; ads are not proofed.
- Ads can be camera-ready, however electronic format is preferred. If ads are submitted electronically, accepted file types are jpeg, tiff, eps, doc or pdf. Resolution must also be at least 200 dpi (no screen dumps from the internet, otherwise graphic content is pixelated and doesn't print well. No gifs accepted). Word, Photoshop, Illustrator, PDF or QuarkXpress files accepted. Note: ads generated with logos, images, etc. must include the original linked graphics with the layout file in order to print properly; contact the editor if there are any questions: editor@fairfaxhog.com. Simple ads can be designed for an additional fee of \$25—contact the editor prior to the monthly deadline.
- Payment in full is due with ad; if ad precedes payment, it will not be run until payment has been received. Checks should be made payable to Fairfax H.O.G.

Newsletter Ad Sizes and Rates

Size	1/2 Page	1/4 Page	1/8 Page
Measure*	7 1/4" w x 5" h	4 3/4" w x 5" h	4 3/4" w x 3" h
Price	\$ 100	\$ 50	\$ 25
SPECIAL OFFER—BUY 10 ADS & GET THE 11th FREE!			

* NOTE: Height of ad can be shorter; please advise editor of trim size when submitting ad.

Fairfax H.O.G. Advertising Order Form

Please complete all information. Payment must be sent with this form to address below.

Date: _____

Advertiser Contact Name: _____ E-mail: _____

Advertiser Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone #: _____

Advertiser's Signature: _____

Newsletter advertising submissions are due by the 15th of each month. Make checks payable to: FAIRFAX VA H.O.G. *Stars & Pipes* is published 11 times a year (there is a combined January–February issue)

Mail to: Fairfax VA H.O.G. Advertising, c/o Wes Clark
7442 Shepherd Ridge Court, Springfield, VA 22153

Questions?
Contact Wes at: editor@fairfaxhog.com

E-mail artwork files to: editor@fairfaxhog.com. Camera-ready artwork should be sent with the check to the address above.