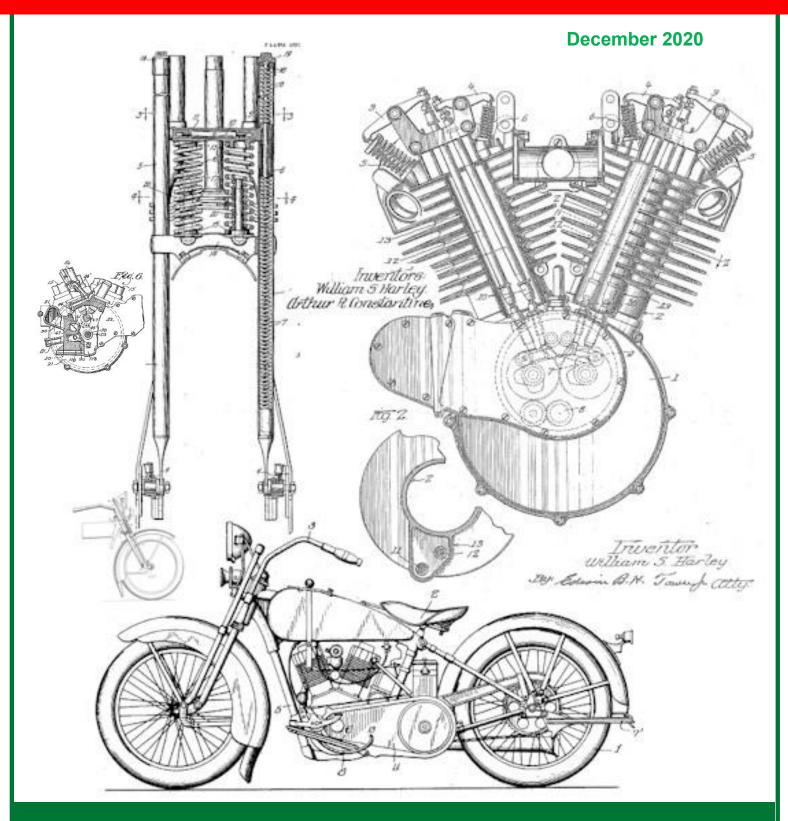
The Stars and Pipes



Fairfax Harley Owners Group



EDITOR'S COLUMN

December is the month for Christmas presents! Let's see... there's that dipstick with the digital oil temperature display at the top. I can tell how hot my 103 Twin-Cam is running! I was also considering 14" or 16" ape hangers. And a better padded Corbin or Mustang seat, perhaps.

Joe Livingood makes a good case for Daymaker LED headlights. They would look great with lidded headlight bezels. Axle caps dress up the look of the bike, and although I wear heated gloves when it's cold, my stock handlebar grips are beginning to wear out, so heated grips would be just the thing. And since my bike is a cop bike (FLHP), the speedometer is mounted on the fork. Perhaps removing it and getting one of those combination speedometer-tachometers for mounting on the tank would be cool. That way I can fully enjoy seeing clouds reflected in my chrome headlight bezel.

And, hey, If I put those black saddlebag covers on my saddlebags I'd never have to worry about their getting scuffed. Maybe I should get one of those electronic devices that optimizes performance with a Screamin' Eagle air cleaner

and my existing aftermarket pipes. Stage One!

Say... how much is all this stuff costing?

It's a beautiful thing, isn't it? The sales don't stop once you've gotten the Harley - far from it. There are bike accessories, motor clothes and I think I need a Harley bar and shield logo trailer hitch cover for my Ford Explorer. And while my Tervis tumbler has a USMC eagle, globe and anchor patch in it - one with a Harley logo would be good, too. Represent, as my daughter says.

I don't want to give you folks the wrong idea. I know full well that



The Stars and Pipes

A publication for the members of the Fairfax Harley Owners Group (F-HOG) in Fairfax, Virginia

December 2020

Volume 22, Issue 11

December and the holidays in it are about far more than physical possessions and presents, however enjoyable these may be. Whatever your religious tradition this time of year, we here at *Stars and Pipes* World Headquarters wish you the best of the season, with all of its blessings. Enjoy the peace that comes with family gatherings, time off for the occasional ride (weather permitting), and we'll see you next month.

Ride videos: <u>11/6/20 TGIF HOGs Ride</u>, <u>11/7/20 Redneck</u> <u>Sushi HOGs Ride</u>, <u>11/10/20 The Meade Pyramid</u>, <u>11/20/20</u> Shenandoah Ride.

Wes

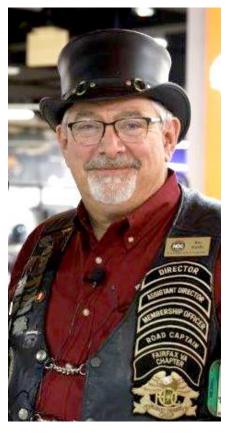
COVER: Do you like my seasonal design? Those are patent illustrations, by the way.



DIRECTOR'S MESSAGE

F-HOG Members.

Here we are in the last days of 2020. What a year! Looking back to January, we began the year with much excitement. Plans for rides, events, the Iron Horse Roundup, chapter meetings and all things F-HOG were underway. Then COVID-19 sent us reeling. Everyone's existence suddenly changed. It became difficult to recognize the world around us. And the news worsened day by day.



While "normalcy" took on new meaning, we at F-HOG maintained our camaraderie the best we could. Our hugs became fist or elbow bumps while our conversations were strained through face masks. We held our meetings virtually or socially distanced and the rides were fewer. Some events were cancelled and some held with fewer folks. With some relief now on the horizon, we continue to battle through this pandemic with hope of better days ahead.

It has not been all bad. I know for myself, I have found renewed appreciation for family,

friends, employment and the basics of a simpler existence. It seems when slowing down is forced upon you, what matters becomes intrinsically clear.

Thank you to all our officers who worked hard this year despite the hurdles. Also to our sponsor, Patriot Harley-Davidson, for continuing to be there for us and becoming more and more involved in our meetings. And thank you to each of you, the members. You are why we do what we do and your support makes F-HOG the premier chapter it is.

As we look forward to 2021, we will have some new officers. Some will remain and others will take a much-needed H.O.G. Regional Manager - Southeast/ rest as they make room for new faces. We anticipate a year of West fun, fellowship, outreach and innovation. We continue to find new ways to increase membership and reach technology goals. Through our road captains, we are encouraging ideas for rides to increase inclusivity for all levels of riders. Our chapter meetings are always under review. We hope to inject some interesting segments into the meetings to break away

from the old standard. As always, your ideas and comments are welcome!

Don't forget Patriot HD for your holiday shopping. Your membership gets you a discount on all the good stuff they sell. We never have enough Harley gear! Check the website for the gift-wrapping event and tie up all your packages in one stop.

Merry Christmas everyone! I hope we will be shaking hands and all hugging again soon!

Never Forget... We Ride as One!

Ray

A Message from your Regional Manager

It sure is hard to imagine we are in the last two months of the year. What a roller coaster this has been. Hope you all and your chapters are doing well.

It is that time of year when many chapters will be selecting new officers. As a leader, remember to transition your responsibilities well. For example, think back to what might have helped you start off on the right foot, where to find things in the Handbook, Charter, etc., and support and encourage others as they take on new assignments. Give thanks not only to transitioning officers but to your members and dealer for their support. This is also a great time to speak with your dealer about what goals they or you have for next year for the chapter. Some good topics would be ways to grow the chapter's size and participation, how to offer new types of rides, events and rewards, and improving outreach to new owners, for example. Also consider how you will measure these things to show your hard work is paying off. I look forward to hearing how the planning sessions go as well as the new ideas you all come up with to run your chapters even better than before.

When you get this, Thanksgiving will be upon us and I want you to know that I am personally thankful for all of you, as is everyone at Harley-Davidson and the rest of the H.O.G. team. You all teach me things every day and your efforts do not go unnoticed. Being an officer in a H.O.G. chapter is hard work, but it can be very rewarding and satisfying as you serve your fellow riders, so thank you. Looking forward to seeing you on the road in 2021 and putting some miles on with you!

PETE SCHWAB



Heated Jackets – Are they worth the price?

By Joe Livingood



In one word: YES! Somewhere around fifteen or so years ago, I purchased my first heated riding jacket. For fifteen plus years I was riding with bulky layers or just freezing my butt off. Wow, talk about a game changer in the fall, winter and early spring riding seasons! What in the world was I thinking all those years without heated gear? Simply put on your heated jacket beneath a regular riding jacket or riding apparel and you will be warm. Some would say I had an ID 10 T problem (that I was just an "IDIOT"), but probably it was just that I was young and didn't know any better. When your core is warm, it helps to keep the rest of your body temperature consistent. If your core temperature drops below a certain level, it can be become life threatening very quickly. Check out this article on core body temperature.

My experience has been to stay away from the rechargeable battery pack jackets as the battery charge only lasts for a few



hours at most, and the batteries are expensive to replace. Power your jacket directly from your motorcycle battery (picture shown to the left) so you can ride all day and never have to worry about a rechargeable battery. I would also recommend purchasing an adjustable thermostat for your heated jacket picture shown above).

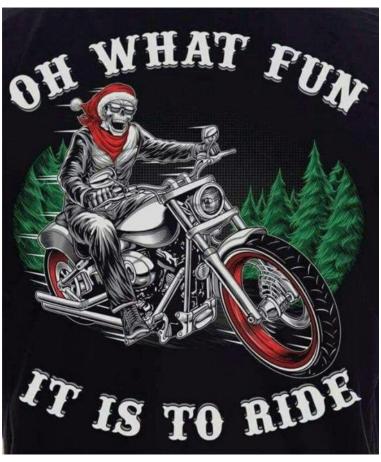
(Note that you may have to search eBay or other aftermarket sites for this item as I've not seen them recently in dealerships.)



Whether it's 50 degrees outside or 22, adjust your jacket's thermostat and you are toasty warm.

Now let's get out there and ride!





AWARD!

Dear Teri & Bob Diehl,

The Fairfax InterService Club Council is pleased to recognize your involvement and support of the Fairfax VA Harley Owners Group (F-HOG) and your service to our Fairfax community. Getting involved, helping neighbors and strangers, making our community a better place is worthy of special recognition. As volunteers, you never expected to be recognized for helping your community, but in this case you have been selected for this honor. The Fairfax VA Harley Owners Group has selected you to be recognized by the Fairfax community as their 2019-2020 Volunteer of the Year. They have provided the following reasons for your selection:

Bob and Teri Diehl have been members of the Fairfax HOG family since 2006, when Bob purchased his first Harley. During the past 14 years, both have served multiple officer positions in the Chapter, to include Procurement (both), Director (Bob), and Editor (Teri). In addition to F-HOG, Bob and Teri have also led and served many Chapter-sponsored community support activities. To name a few, Teri and Bob have acted as Boss Hogs for the USO "Operation Atlas" events at Bethesda Walter-Reed **USO Family Center since**

2015; the Lamb Center; Adopt-A-Spot; "Santa's Helpers" for The Salvation Army, and various Patriot HD Open House events. Teri has also acted as Boss Hog for F-HOG's annual Picnic and Christmas Party.

Outside of F-HOG, Bob is a sponsor and volunteer for Herndon's "Friday Night Live," sponsored by the Dulles Chamber of Commerce, as well as acting coordinator for the annual "Fairfax Brew Fest" hosted by Mustang Sally's Brewery. Bob and Teri volunteer their support to other communities as well, to include K-9 for Warriors, Officer Down Memorial Ride, and Habitat for Humanity, just to name a few. The list goes on. They are amazing and definitely personify the mission of our Chapter to "Ride Safe, Have Fun and Give Back Along the Way."

Bob and Teri, normally there would be a very public recognition held in early August at the Stacy C. Sherwood Community Center in Fairfax City. We have had to change our event because of the current limitations and precautions brought on by COVID-19. This situation does not lessen in

anyway the congratulations and heartfelt thanks we make to you. You and your family deserve to be proud of your efforts and we are sure your accomplishments will inspire others to do similar community service. I assure you that Mayor David Meyer and the City Council are extremely appreciative of your efforts to make our Fairfax community a better place to live.

Included with this Letter of Recognition is our official ISCC Volunteer of the Year Certificate and a letter from Mayor Meyer expressing appreciation.

Congratulations and THANK YOU.

Larry Larson, President, Fairfax InterService Club Council

At Patriot Harley-Davidson, 11/11/20





Above: The new Fairfax HOGS display in the Customer Lounge area at Patriot Harley-Davidson. Looks nice!



A pleasant seasonal rhyme as reader Bob Brotten, aka Malibu, describes his 11/29/2017 motorcycle accident. It happened at 4 AM, riding into work on Manassas Drive in Manassas Park, a quarter mile from his house. He was traveling under 25 mph. Over \$9,000 damage was done to his bike. He suffered a broken finger, torn pectoral, triceps and scapula muscles, eight broken ribs and a concussion. The deer? Dead as old Jacob Marley.

'Twas the month before Christmas when all through the neighborhood, not a creature was stirring not even a... chuckwood?...

The stockings were hung by the chimney with care; in hopes that St. Nicholas would soon be there.

The Field Mice nestled all snug in their beds while visions of cheese curds danced in their heads.

And Leeta in her kerchief had just settled in for a long winter "C -Esta" while me in FXRG had just settled onto my Limited for an early morning rumble. Who could foretell I was in for a tumble?

When off to my right I saw such an antler I knew it had to be a Dancer.

I sprang to action, respond to the matter, squeezed, clutch, brakes and sphincter and braced preparing for the Prancer.

The New Moon peeking at the edge of the earth, gave nary a luster to objects to the left.

When what to the edge of my Daymakers did appear, but flash of white and Dasher of a deer.

Feeling like a little old driver not nearly lively nor quick, I knew in a moment this would be a "Hit."

More rapid than a V-Rod, its collision course it darted, and wheezed on impact of the front fender lip.

"DANG Blixen!" I screamed inside my head, while flying past manhole, then culvert to curb I did skid, to the top of the median, on top of the grass, to a sudden stop, I impacted last.

Chaos chirping inside my head, bells ringing and engine whistling; Oh this can't be good!

As I drew in my breath, head spinning round, steely knives poking my torso and clinging as though bound.

All dressed in FXRG leather

from head to boot, and my gear covered in deer from head to foot.

Then in a twinkling, I heard a comforting sound, a vehicle sure to poke out their head, "Oh No!" to my dismay, they just dashed away.

A bundle of broken ribs in my side and flung onto my back.

Contusions galore, I looked like a beat-up peddler trying to get to my bike.

My eyes, how dizzy and face all cherry, when loss of feeling and breath drew a wince like a bow.

And the fur on my bike as white as the snow.

Seeing the stump of a hoof I could only grit my teeth.

The smoke off the 107 encircling lights, as a creepy wreath.

With a narrow face and a now flattened belly, that no longer moved, that dasher lay silent, couldn't avoid the worst.

Unable yet to breathe, and fearing the worst, in my concussion I almost laughed seeing he'd gotten it worse.

A wiggle of my toes, fingers and head, soon gave me to know I had little to dread.

I spoke only a word, then went straight to work, belly crawling to bike, to 911 for myself, "Thank you...first passing jerk!"

And laying a finger aside my nose, cleaning blood so as not aspirate, I wondered could I possibly arise?

I "sprang" to my feet, to the next car gave a whistle, who helped clean up the road, then off like the down of a thistle.

But I heard the sirens exclaim and they came into sight, it's gonna hurt, but I'll be all right.

Adopt-A-Spot











Location: Patriot Harley-Davidson

Date: Sat. Dec 5, 2020

Start Time: 8:00 AM
Boss HOG: Johnny Boaz
Hotline: 703-352-0516

Pick up trash on Rt. 50 in front of

Patriot H-D and parking lot.



SALVATION ARMY ELF WORKSHOP & TOY DISTRIBUTION ELF WORKSHOP: Changes 2020

- Because of the pandemic the normal elf workshop distribution and stocking programs have been canceled with the Salvation Army.
- Salvation Army is asking instead of stockings that we would donate cash or gift cards in the amount that we would spend on the stockings.
- Cards and donations can be given to BOSS HOG John Boaz at any time or drop into the locked V-twin mailbox in the back of the Patriot Harley Davidson until December 1st. DO NOT GIVE TO A PHD STAFF MEMBER!
- The Salvation Army has also asked if we can help with crowd control on the following dates when families come to get their gifts. Tuesday and Wednesday, December 8th & 9th from 4 PM to 8PM, Thursday December 10th 9AM to 4PM, and if needed Friday December 11th 9AM to 4PM.
- Requesting six people and two subs for each day supporting crowd control. If you can spare some time, please call me or email me with your name and phone number.







FHOG CHAPTER / PATRIOT HD ELF HOLIDAY GIFT WRAP

Come shop at Patriot HD and the FHOG Chapter Elves will wrap the gifts for you! Any contributions received will be provided to the Lamb Center.

DATE: December 12 from 10:00 AM – 2:00 PM

LOCATION: Patriot HD, Fairfax, VA

Boss HOG: Ruby Lowe

To volunteer, contact Ruby at: rlowe1942@gmail.com



FAMILY BIRTHDAY DINNER

Wednesday (Dec. 16) 6:30 pm



Lazy Dog Restaurant & Bar, 11963 U Fair Oaks Shopping Center, Fairfax, VA

Boss Hogs Jack & Barb Causa
Cancellation Hot Line
703 352 0516





. Christmas Lights Ride

December 20th, 7 pm, Patriot Harley Davidson

Boss Hogs:

Allen Foster (allen@HOGrider.net) 571-882-3006

Anne Foster (aeshortchick@yahoo.com) 703-201-1971

Cancellation Hotline: 703-352-0516

Come join us for a fun ride to see some of the best light displays in Fairfax County. As always, there are no route sheets, no GPS files, and no maps.

Ride length will depend on weather.

For those of you who wish to cage it, a list of addresses will be provided via email.

Hope to see you there.

Voted best Christmas Light related ride in FHOG five years straight!



First Ride of 2021

THE 20TH ANNUAL



WIND CHILL RIDE

January 1, 2021



Join Us For Breakfast

"No Matter What"

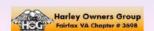
8:30 am
IHOP Restaurant 9490 Blake Ln, Fairfax, VA 22031

Kick Stands Up 10:00 am
(Depending On The Weather – We Will Not Compromise Safety - NO Rain Date)
30-60 miles ride ends at Patriot Harley Davidson



Boss HOG: Ray Riddle director@fairfaxhog.com 703-967-5136

Cliff Wilke cawilke@usa.net



FHOG Cancellation Line: 703-352-0516

There is a soon to be 100 year-old veteran in Fairfax City. His birthday is December 6th and there will be a **parade for him on Monday December 7th**, Pearl Harbor Day. Rally time is 3:15 PM. The American Legion Riders **meet up at Post 177 (3939 Oak Street, Fairfax, VA) at 2:30**, then ride over to the rally point.

Jim "Horse" Smith

Jim Smith was born on December 6th 1920 in Cleveland, Ohio. He joined the U.S. Marine Corps in 1939, where he became an electronics/communications specialist. He volunteered for the famous USMC unit "Edson's Raiders" in 1941. In 1942, Jim, with the Raiders, deployed to the Solomon Islands where he fought in two battles, Tulagi and Guadalcanal (Edison's Ridge). He earned a Silver Star in each of these battles and was also awarded the Purple Heart.

After World War II, Jim was married and was employed by Remington Rand. He lived on Cedar Avenue in Fairfax for several years where his first two children were born. Jim joined the Central Intelligence Agency (CIA) in 1950. During his time in the agency, Jim served overseas at Taiwan Islands, Manila, Hong Kong, Vietnam. Germany and the United Kingdom. Jim came back from overseas in 1960 with his family, grown to five children. He bought and still resides at the first home built in Old Lee Hills on Colony Road. Jim was assigned in a number of state-side assignments, including training sites for other agents. After his last assignment in London, U.K., Jim retired from the CIA in 1989 as an Senior Executive Service Officer. He and his family returned to his home on Colony Road at that time.

Since retirement, Jim has been active in St. Leo the Great Catholic Church, the Knights of Columbus, as a rugby referee, and became a World Champion Skeet Shooter. Jim has two recorded history videos of his WWII experiences. The first is on display at the Marine Corps Museum in Quantico and the second is displayed at the WWII Memorial in New Orleans. He also participated as the USMC Representative at the ground-breaking ceremony in 2000 for the World War II Memorial in Washington, D.C.



Above: 45 MPH Ride (11/6/20): 62 miles, 1 hour, 45 minutes, 71 stop lights/signs. Video here.







- 2. Keeps those yuletide legs warm
- 6. Slay homonym
- In biker terms, Hell's atop the tree
- A winter necessity for hands
- 12. January rides also a snowman
- 15. Where Santa garages his ride
- 17. No biker ever says 'let it ____'
- 20. Biker babes get kissed under this
- 21. Yuletide season battery
- 22. Seasonal paint scheme
- 23. Timid folk who refuse to ride
- 25. Reindeer with Daymaker nose
- 26. Bar and shield stuff under the tree
- 28. Sang the best version of 'White Christmas'
- 29. Endured at Tyson's this time of year

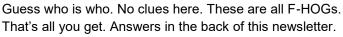
- 1. Mickey Rooney's real surname
- 3. Santa's signature phrase
- 4. A pudding none of us has ever eaten
- 5. Santa and many bikers have long ones
- 7. This in your stocking if you buy a Honda
- 10. Santa's creepy in-house informant
- Yamaha touring class bike also seen in Bethlehem
- 13. Says 'Bah, humbug!'
- 14. It's the most time of the year
- **16.** Festive drink also these fly in biker bars
- 18. Wear warm ones with your boots
- **19.** Heard at church, they also keep road demons away.
- 24. A reindeer with a Valentine's Day name
- 27. Why we're at PHD on Dec 26th
- 29. The diff between men and boys is the \$\$\$ of their...

















These are brothers. You're guessing about the older one at right. Okay - he's not a baby.









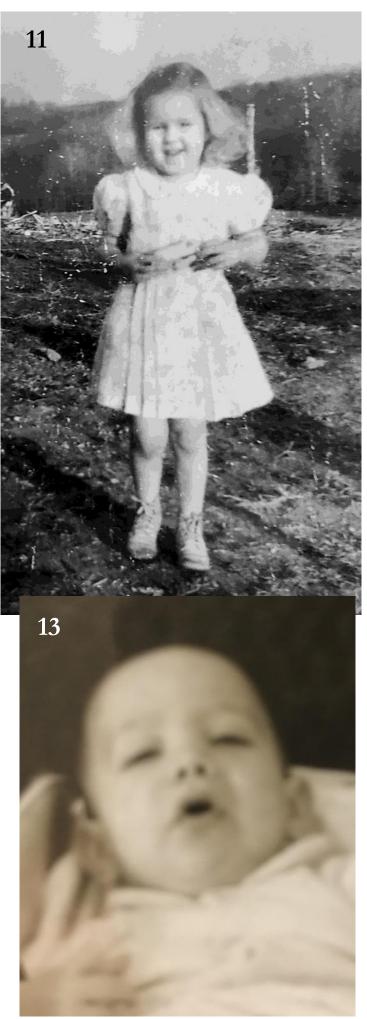


photo #2. When I asked for a baby photo of him he said, "I don't have one. But my son looks exactly like me when I was a kid, so just use that." I hope I'm not confusing you.



Okay, it's not strictly a baby photo. Just deal with it.





RIDERS' PROFILES

A feature of the newsletter wherein we get to know our members...

Name: John "Spanky" Boaz

How long have you been in the Fairfax HOG Chapter?:

Since 2005

How long have you been riding?: 43 years, since I was 23.

Why do you ride?: I like being out in the open air!

Bike you currently ride: 2017 Ultra Limited

Bikes you have owned: Honda 750 (70's), Honda 500, '01 H-D Sporty (Fire Department Special), '05 Electra Glide Classic,

'11 Ultra Limited.

The best ride you have ever done: Bikes, Blues and

Barbeques, Arkanasas, 2017-2019

Quote: "Do ya feel lucky, Punk? Well, do ya?"







STAFFER!

Name: Schyler Kopp

Position: Parts Associate

How long have you been with Patriot Harley?: 2 1/2 months

How long have you been riding?: 18 years

Why do you ride?: Challenge! Almost all of my riding is road racing (flat track, enduro). I'm one of those guys dragging an elbow on the ground at 140mph!

Bike you currently ride: Triumph Daytona 675

Other bikes you have owned: Oh, geez, probably about 30. I once put 130,000 miles on a Buell XB12R.

The best ride you have ever done: Orlando, FL to Portland, OR with no map.

The worst ride you have ever done: 2 or 3 hours at night in 25 degree, drizzly weather with my lights cutting out.

Quote: "When in doubt, flat out."



Winter Storage



Custom Livewire Bikes



Get the low finance rate of

.....

Shop Now

We Have Your Christmas Covered!

Don't Wait, We Have Your Christmas Gifts Covered!





Purchase Any Pre-Owned Harley-Davidson Motorcycle
Between Now And Christmas and Patriot Will Give You A
\$500 Gift Card To Either Target, Walmart, or Home Depot*

*Can't be combined with any other offer. Gift card will be available for pick up within 3 business days.



TOY DRIVE

Join Patriot Harlet-Davidson & the Salvation army

HELP BRING THE JOY OF CHRISTMAS AND

SEND A MISSAGE OF HOPE TO AMERICA'S LESS FORTUNATE CHILDREN.







Drop of a NEW, UNWRAPPED Toy at Patriot H-D and for each toy donated you will receive 5% OFF your same day Motorclothes (Licensed Apparel) or Parts/Accessory (Screamin' Eagle) Purchase. Discount limited to 15% or a max value of \$100*

HARLEY-DAVIDSON TOYS BY

By Wes

Just in time for the holidays is this valuable shopping management tool. And by toys I don't mean air horns, skulls, bits of chrome or a more comfy saddle. I mean toys - real toys - as in for children. Things you can give your kids (or grandkids) to help propagandize them to grow up orange and black in the way they should go. If they come home from college with a Harley tattoo on a body part then you have succeeded as a father or mother.

Right top and right center: If you have to step on Lego bricks or Hot Wheels style die cast metal vehicles in your bare feet it's best if there's a bar and shield on them, right?



Above: The concept of coolness cannot be introduced early enough to boys. After all, someday your son is going to want to convince a female to mate. This benefits you because grandchildren are the pay-off for having kids in the first place.

Right bottom: Even if your child never learns to ride and is content to settle with being a cage driver, there are cages and then there are cages. The next best thing to riding a Harley is driving a Harley-themed truck. This lends *some* credibility. Good news: They are also available for grown-ups!











MORE TOYS

Center: Sure, that's a stuffed teddy bear in the sidecar now. But it'll be a little girl eventually.

Below: Harley-Davidson Barbie! Included (but not shown) are sticker tattoos.









Above and center: Some parents wonder if Harley-Davidson-themed baby toys are too excessive. I say no.

Below: In 1958 the Japanese were manufacturing these tin toys. Honda, Suzuki, Kawasaki? Nope. Harley-Davidson. They knew what was cool.



MORE TOYS



Left: Plush toys are fine, IF they have a Harley logo.

Right: Harley-Davidson chewy tools for Bowser. Or the kid. What difference does it make?





Above: This is for a dog, too, but there's no law saying a kid can't bounce it around.

Left: Someday Junior will want a bicycle. And that's fine if it's black and orange and says "Harley."



HARLEY-DAVIDSON

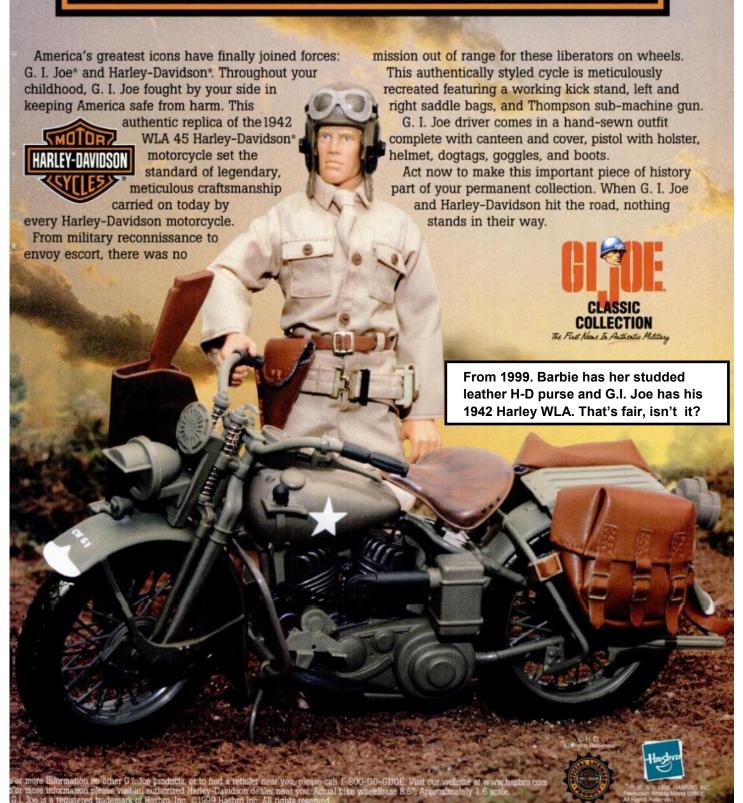
Matthew



Above: All those toys have to go somewhere. Why not a Harley toy box?

Left bottom: This very early metal toy shows exactly why it takes a Harley logo and more than a simple "HD" to leave a lasting impression on a child. Get your kid one of these and he's likely to ride Kawasakis when he's of age. Can't have that!

TWO CLASSIC AMERICAN HEROES TOGETHER AT LAST.



TOYS FOR ADULTS: THE HARLEY GMC TRUCK!

So when you're not riding your Harley, and, for some weird reason, you have to drive something with four wheels, what is it you're driving? Surely not something like, say, a VW Beetle convertible, right? It must be a truck. It has to be a truck. So... which truck? Presenting the only truck any true Harley enthusiast has to buy: The GMC Harley-Davidson Truck! But act fast - there will only be 250 built. How much? Hey - if you have to ask you probably can't afford one. - Wes











1980s **HARLEY ADS**

By Wes

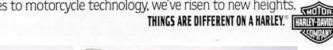
Below: It's 1987, AMF no longer owns Harley-Davidson and there's a palpable sense of relief about it that comes across loud and clear in this ad. The 1980s were a boom decade for Harley; demand for them rose so much that for some models you had to be put on a waiting list. The 1980s were all about Rambo, Reagan, Harley and 'MERICA!

Harley became such a cult item in the 1980s that even cigarettes got the bar and shield treatment. From Wikipedia: "Mavericks were originally introduced on a limited basis in 1986 and branded as Harley Davidson cigarettes by the Lorillard Tobacco Company. Despite a large advertising campaign during the early-mid 1990s, the relationship between Harley Davidson and Lorillard soured, with each company filing lawsuits against the other; the result was that Lorillard had the right to continue marketing the cigarettes under the Harley-Davidson brand until 2001, however they rebranded them as Mayerick in 1998."

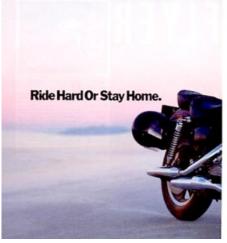


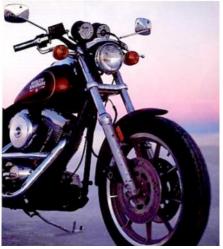
THANK GOD THEY DON'T LEAK OIL ANYMORE.

When it comes to motorcycle technology, we've risen to new heights.



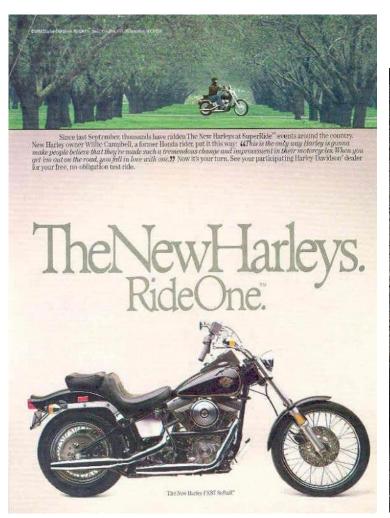






RIDER MARCH 1987 13

Left: Hard, simple ad copy for the 1989 Low Rider SE.



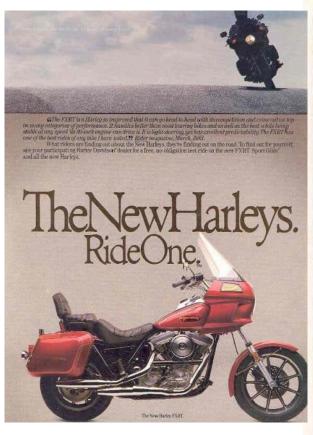


Left: From 1984. Right: From 1989. So what's the proper environment for a Harley? A pleasant grassy field where one might see vibrant young people smoking menthol cigarettes or a gritty, industrial spot? The later ad is certainly more challenging.

Below: From 1983. Fighting foreigners with style, a low price and a meteorologically troubled sky. The XLX-61 was an entry-level



"Ironhead" era
Sportster,
available with
sparse trim,
shown here in
black with black
exhaust and
handlebars. It
was a nicelooking bike in
the 1980s and
it's still a nicelooking bike.



Above: From 1984. Looking like a Road Glide!

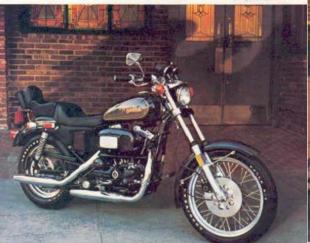
Right: From 1981. The Wide Glide with a custom tank paint job. Proto-hipsters?

Below: 1980. "More than a machine."

Below right: An evocative painting from 1981. In actuality, the Statue of Liberty is nowhere near that tall at Caven Point Pier, NJ. But who cares?

Roadster. 24-carat custom.

The 1980 Harley-Davidson Roadster.



Harley-Davidson. More than a machine.



BEST OF SHOW. The 1981 Harley-Davidson Wide Glide.



THE TICKET IN.
The 1981 Harley-Davidson Sportster. Caven Point Pier, Jersey City, New Jersey.







Upper left: From 1985. That's right, it's a Harley-Davidson motorcycle stamp from Vietnam.

Upper right: Also from 1985. I know you know where Vietnam is, but have you ever heard of "Republica da Guine Bissau?" Google it.

Above: 1989. An ad for a Sportster 883, before they were known as "Iron" 883s.

Right: In 1981 Harley-Davidson was still owned by AMF, hence the logo at the bottom of the ad.

And this concludes our multi-issue *Stars* and *Pipes* survey of Harley-Davidson advertising from the very earliest days to the end of the 1980s. What have we learned? That while initially selling a Harley was an appeal to practicality, more recently selling a Harley is like selling an identity, a dream or a lifestyle. You appeal to that part of the brain that challenges the reader and makes him want to be something he's not.



Harley-Dawdson

Harley-Davidson. More than a machine. Now up to \$800 more.

VINTAGE RIDES:

Confederate Edition Harleys

When I was a kindergartener there was a place of hidden outrage on the Micheltorena Elementary School play lot, tucked away on a low cement wall near a basement window. When the cement was wet somebody had finger-inscribed a swastika into the wet cement. Those in the know led others there to see the sight. Look! What's that? I don't know but it's BAD.

Confederate Harleys all had metallic silver paint (Rebel gray, sort of) with a flag on the fuel tank and gold Confederate officer's braid (known as "chicken guts') on the front fender. Production numbers were limited: 44 FLH Electra Glides, 228 Super Glides, 299 XLH Sportsters, 45 XLCH Sportsters, 15 XLT Sportsters and 15 FLHS models. What happened to them all? I don't know; I read that there are just 40 or so known today. It may be that the Confederate Harleys are the most collectible due to their scarcity.

(I read on the Internet that some Harley enthusiast in Virginia



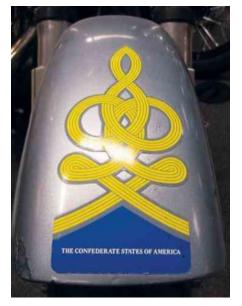
was trying to put together a registry of all known remaining AMF Confederate Harleys. Perhaps unsurprisingly it's not on the web.)

I call your attention to the lass in the ad wearing the cowboy hat with the battle flag stuck on it. We former Civil War reenactors roll our eyes at this sort of thing. We even have a name for it: farb

All things Confederate have attained a similar status. Whether or not you approve of this is not the matter of this article; the fact is, that in 1977, when Confederate flags were not the subject of discussion that they are today, the AMF-era Harley-Davidson came out with a Confederate Edition for their Super Glide, FLH Electra Glide, Sportster XLH, XLCH and XLT models.

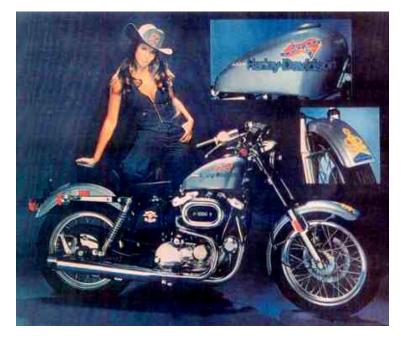
(meaning unauthentic).

By the way, there is a <u>Confederate Motorcycles</u> in Florida. Different thing entirely, but the outrage lives on! - Wes



In retrospect perhaps they're sorry they did. (I write this because you will not see Confederate Harleys in the museum in Milwaukee.)

The year before, for the Bicentennial in 1976, Harley produced a Liberty series. The Confederate series was probably seen as an obvious follow up. 1700s, then 1800s - get it?



HAPPY DECEMBER BIRTHDAY!

Kathleen Riddle
Brian Rudolph
Ken Lyons

Michael Anderson

John E. Hall

James Compton Holly Russo

Anthony Rahner Edna Rendon

Peter G. Pasek

Stephen H. Mahoney



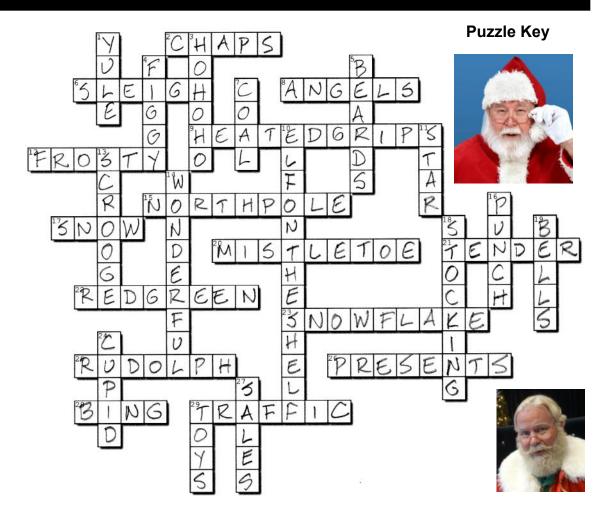
Every mile brings new possibilities.

Here's to another year of going wherever the road takes you!



Key to Baby Pix:

- 1 Allen Foster
- 2 Larry Zabel
- 3 Linda Collins
- 4 Holli Hurst
- 5 Wes Clark
- 6 Joe Livingood
- 7 Ollie Pluntke
- 8 Anne Foster
- 9 Larry Zabel's son
- 10 Walt Herrity
- 11 Ruby Lowe
- 12 Jack Causa
- 13 Ray Riddle



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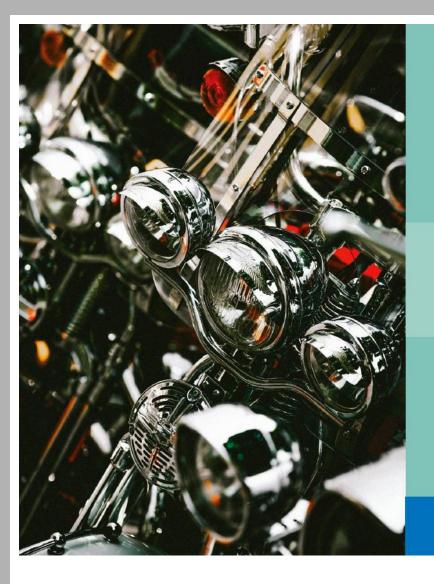




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10% off for FHOG Members with this ad.

The Stars and Pipes

The Newsletter of the Fairfax HOGs Chapter





Who we are

The Fairfax H.O.G. (F.H.O.G.) Chapter began in 1999 with an organizing committee of four. Today our membership nears 800 riders and passengers, people from every walk of life with the full spectrum of riding experience. According to figures on the Harley-Davidson web site, as well as an article in Fortune magazine, a Harley owners' average annual income is \$80,000 and the average age is 46. Most F.H.O.G. members have discretionary income, are professionals, like to eat out and travel, and have insurance, real estate and other needs. In other words, the *Stars & Pipes* newsletter is a great way to advertise your business!

Advertising Guidelines

- We welcome any advertiser not in direct competition with our sponsoring dealership, Patriot Harley-Davidson.
- All ads must be tasteful in content (no profanity or adult content). F.H.O.G. may, at its sole discretion, decline to accept and publish a
 submitted advertisement. In such case, any funds tendered by the prospective advertiser for the refused ad will be refunded promptly.
- Advertising content is the sole responsibility of the advertiser and will be run as submitted; ads are not proofed.
- Ads can be camera-ready, however electronic format is preferred. If ads are submitted electronically, accepted file types are jpeg, tiff, eps, doc or pdf. Resolution must also be at least 200 dpi (no screen dumps from the internet, otherwise graphic content is pixelated and doesn't print well. No gifs accepted). Word, Photoshop, Illustrator, PDF or QuarkXpress files accepted. Note: ads generated with logos, images, etc. must include the original linked graphics with the layout file in order to print properly; contact the editor if there are any questions: editor@fairfaxhog.com. Simple ads can be designed for an additional fee of \$25—contact the editor prior to the monthly deadline.
- Payment in full is due with ad; if ad precedes payment, it will not be run until payment has been received. Checks should be made payable to Fairfax H.O.G.

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Mail to: Fairfax VA H.O.G. Advertising, c/o Wes Clark
7442 Shepherd Ridge Court, Springfield, VA 22153

Questions?

Contact Wes at: editor@fairfaxhog.com

E-mail artwork files to: editor@fairfaxhog.com. Camera-ready artwork should be sent with the check to the address above.