

The Stars and Pipes

October 2020

114
CUBIC INCHES

Fairfax Harley Owners Group



Stars and Pipes

A publication for the members of the Fairfax Harley Owners Group (F-HOG) in Fairfax, Virginia

October 2020

Volume 22, Issue 9

EDITOR'S COLUMN

October! A month for scares. You know what scares me? DEER.

I've hit a deer in a car before, and it isn't fun. There's a sudden extreme mental WHAT WAS THAT? and then an intense annoyance that something living would be foolish enough to step in front of your car. And then there are all your hunting friends asking you if you didn't endanger life and limb to dodge your way across the interstate in order to drag and heave the deer into the trunk to keep the meat. I can only imagine what hitting a deer is like on a motorcycle, but I do know that whenever I ride by a deer carcass I shudder. There save for a disconnect in time and space go I. I'm sure somebody reading this has hit a deer on a motorcycle. Drop me a line and describe the circumstances and outcome, and I'll run it here as a jolly little feature. As always, send photos. editor@fairfaxhog.com.

Is there a deer hit YouTube video? [Indeed](#). [And another](#).



Above: My Indian looks so kewl now bruh. Like my pipes?

And even more distressing to me, Joe Livingood informs us in this issue that engineers are the motorcyclists most likely to crash. (Me: BSEE 1984.) Yikes.

Recent moto videos: [F-HOG 9/11 ride](#), [9/11 Ride to Antietam](#), [9/13 Bikes and Breakfast in Clifton](#), [9/4 Demo Ride and the Park That Kills People](#), [8/31 Front Royal Cathedral](#), [F-HOG TGIF Ride \(9/18\)](#), [Lovettsville \(9/18\)](#), [Skyline Drive & Shenandoah \(9/25\)](#).

You had to have felt it on the road by now: the snap of brisk, much-appreciated cooler air that signals autumn is here. After months of riding with the bugs in the heat and humidity, the only word I can come up with for this change in the air is *delicious*. I recall the first day back in my leather jacket from the autumn of my first motorcycle year. It, in turn, reminded me of a day when I was an eight year-old kid and traded in my short summer pants for the respectable heavy canvas pants I habitually wore. Finally! Real clothes! And time for the Road King's windshield to be refitted.

It won't be long before we're all in leather jackets, thermal underwear and chaps for the last day of the year ride. I, for one, welcome cold air. But not snow. And depending upon whom you believe, the *Farmer's Almanac* (heavy snows for this winter) or the *Old Farmer's Almanac* (a more or less average winter), we will be out riding or storing our bikes a lot this winter. (Except for Tim "Snow Ride" Alexander.)

I was painting my house when the Blue Öyster Cult's "[Feel the Thunder](#)" came up on my iPod's playlist. Ghostly Halloween bikers? Just perfect for the October *Stars and Pipes*. Enjoy!

Wes

COVER: Another one of my January photos from the PHD showroom, a big ol' Milwaukee 8. You will be satisfied to know that the orange boundary and text is the authentic Harley Orange, Pantone 165 C, a.k.a. Hex Color #FF671F.

DIRECTOR'S MESSAGE

As I ride through the countryside on these fall days, I cannot help but think about change. We have gone through lots of change, but my point is the riding season. Despite the continued warm temperatures of our Virginia climate, the sense of impending transformation is in the air. Soon the trees will wear their resplendent colors before sending leaves to cover the ground, and the landscape will be transformed from lush green to the stark, melancholic hues of encroaching winter. The air will hold the chill that reminds us the holidays are around the corner and a new year is knocking at the door. We all have our favorite season. While some loathe the cold, short days of winter, others thrive in the cooler temperatures.



We will be celebrating the holidays differently during this time, but we still need to make time for family and friends whom we may not have seen during the year. We know the promise of spring is around the corner with renewal, regrowth, and resurgence. So we accept the seasonal metamorphosis as part of our existence and look forward to the day when our favorite time of year inevitably returns. F-HOG is a prime example of the value of change.

As we go into the last quarter of the year with our riding season it is also the time to start the selection process of the F-HOG Officer team for 2021. So how do you become a chapter officer? The easiest answer is, do you ride with the chapter, volunteer for the chapter and do you enjoy F-HOG? These are a few suggestions on ways that a member can engage and let the officer team know that you are interested in giving more to our great chapter by being an officer.

All members are welcome to reach out to me with your interest in being an officer and the position that you would like to hold, or even suggest another member. The officer position descriptions are all online but please do not hesitate to reach out to myself, current officers, and even past officers with any questions. F-HOG is a great chapter, one that is emulated in many HOG communities. We are continuing to bring new and innovative technology to our members. We are bringing "out of the box" thinking and problem-solving to old and new issues. We are reaching more and more people through our mission of giving back to our community and participating in community events. More visibility means more potential

members and the cycle continues. Change brings stability. Change brings growth. Are you a member that would like to be part of this excitement?

I would like to share a special THANK YOU to Barb Causa, the BOSS HOG for this past chapter picnic. Even though I was unable to attend I have received lots of positive feedback and many fun pictures of such a great time the members had enjoying the day. Once again THANK YOU to Barb and her team for this fun event.

Regarding the F-HOG January Holiday Party, it is still in question and we're waiting to hear the latest COVID guidelines for large inside events. Stay Tuned! In the meantime, get out and put some miles on that Harley!

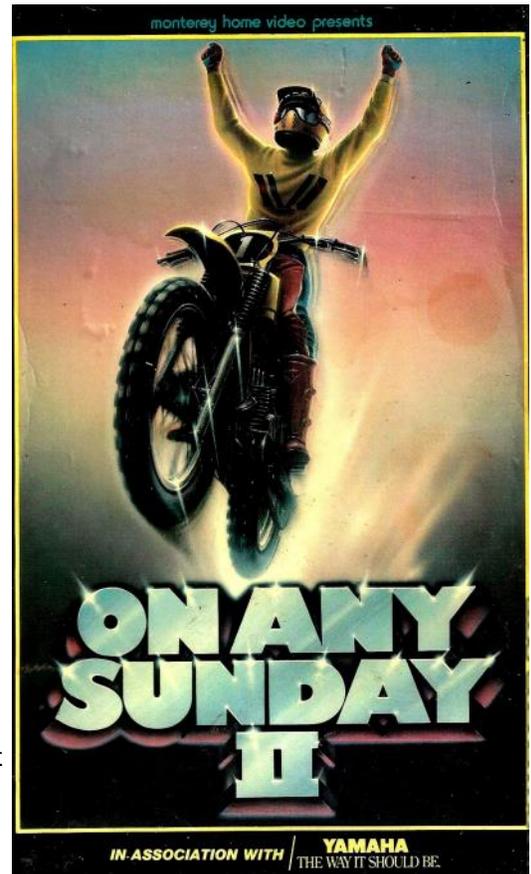
We Ride as One

Ray



Movie Review: *On Any Sunday II*

1981, Rated G,
Directors: Ed Forsyth, Don Shoemaker.
Stars: Bob Hannah, Bruce Ogilvie, Bruce Penhall. Plot: In this documentary on motorcycle racing, the sequel to *On Any Sunday*, interviews with various racing legends are combined with races in just about every possible environment: dirt, sand, hills, tracks, valleys - anywhere a motorcycle can function.



In a word, *meh*. I miss that certain innocent and enthusiastic something Bruce Brown brought to the original movie released ten years prior. Oh, this has plenty of dirt bike action, spills and fun - and you may prefer this movie to the original - but it just didn't have the same *zing* in my opinion. Sequels, with the exception of *The Godfather II*, rarely do. Available via Netflix DVD. - Wes

JOE LIVINGOOD'S

FUN BIKE FACTS

(COURTESY OF APF MOTORCYCLE SALVAGE)

- Front tires disperse water at three times the rate of rear tires.
- When cornering, 75 per cent of a bikes grip comes from the front tires.
- Kawasaki also makes spaceships.
- Yamaha makes swimming pools and unmanned helicopters.
- Evel Knievel holds the world record for breaking the most number of bones and surviving. His real name is Robert Craig Knievel.
- The Fonz (aka Henry Winkler) [couldn't actually ride a motorcycle](#).
- In the 1970s cop show CHiPs, Larry Wilcox and Erik Estrada, who played bike patrolmen Jon and Ponch, were so dissatisfied when their Kawasaki Z1000s were swapped for BMWs that they put the BMW fairings on the Kawasakis and continued to use them.
- Early bike helmets were lined with cork.
- The first motorcycle ever was the [SH Roper 1869 steam cycle](#).
- Honda Super Blackbird riders crash, on average, once every 10 years.
- One in five ungaraged bikes in inner cities gets stolen.
- Insurance companies estimate that up to 25 per cent of bike theft claims are fraudulent.
- On average, engineers are the most likely people to crash.
- Lecturers are the least likely.
- The world's smallest motorcyclist, Hungarian circus performer Pityu Toth, is only 2ft 4in tall.



← Here he is.

HALLOWEEN BIKE BALLAD

“Feel the Thunder”

(Eric Bloom/ Blue Öyster Cult)

© Sony/ATV Music Publishing LLC

Slicing through the night three riders
Perched on American steel, riders with no name
Time cannot reveal riders with no names

On October 31st many years ago
Three friends went out for a ride
For it was a famous party night
And to party was to get high

They loaded up on beer and cocaine
And they started their bikes with a roar
They couldn't have known that on this night
They were beginning their longest tour

They're torn asunder by those who died
Feel the thunder of the midnight ride
They're torn asunder by those who died

On to their favorite road they rode
Leather horsemen ridin' three wide
Their metal beasts howled in the night
And a dark specter was their guide

They came around the curve too fast
Only time for a scream
A fiery crash of chrome and steel
Was the beginning of the longest dream

As their fates decreed that night
Their souls must be tried
Now you can hear them every Hallows Eve
Forever doomed to ride

Slicing through the night three riders
Perched on American steel, riders with no name
Time cannot reveal riders with no names

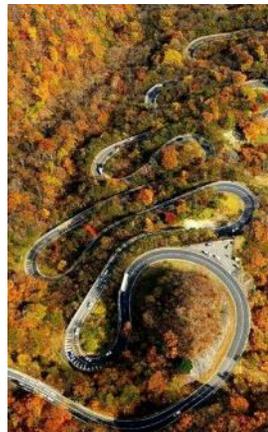
They're torn asunder by those who died
Feel the thunder of the midnight ride



(Novelty motorcycle helmets found doing a Google search.)



Harley Puzzle #3

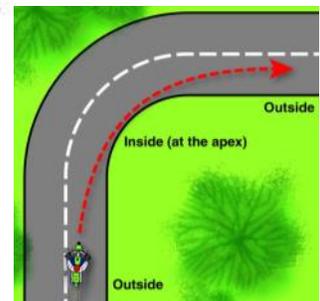


Across

- 1. Stripped-down look
- 4. Protective gear from hides
- 6. French term for saddlebags
- 7. No rear suspension
- 10. Harley's shade of black
- 13. Stretch out leg comfort
- 15. Rhymes with orange
- 18. Point closest to curb
- 19. Unit of HOG
- 20. Popular brand of trans and primary oil
- 21. Best known biker film
- 22. Hard to keep clean wheel struts
- 24. End of handlebars
- 25. Slang for a touring bike
- 28. Celebrated VA river and valley

Down

- 2. Fried chicken in Keedystown, MD
- 3. Take their class if you haven't
- 5. Over the handlebars you go
- 6. Passenger seat
- 8. Twisty road in NC
- 9. Best burger in Front Royal
- 11. What we put on motorcycles
- 12. A bike's trunk
- 14. Linden doughnuts
- 16. Connects motor to clutch
- 17. WV Appalachian Superslab
- 19. Premium seat maker
- 23. Bar on back of seat
- 26. Big group ride or event
- 27. Car



RIDERS' PROFILES

A feature of the newsletter wherein we get to know our members...

Name: Tom Zink

How long have you been in the Fairfax HOG Chapter?: Since January 2020.

How long have you been riding?: 50 years!

Why do you ride?: One word, *Enjoyment*.

Bike you currently ride: Sportster Low 883

Bikes you have owned: '91 Sportster, various Hondas and a mid-70s [Suzuki Rotary RE-5](#). (Awful bike. It overheated all the time. The exhaust system needed cooling fins!)

The best ride you have ever done: Western Pennsylvania.

Quote: "Keep the dirty side down!"



KNOW YOUR **PATRIOT HARLEY-DAVIDSON** STAFFER!

Name: Yvette "Eevee" Mikalowsky

Position: Motorclothes associate

How long have you been with Patriot Harley?: Only since April 2020.

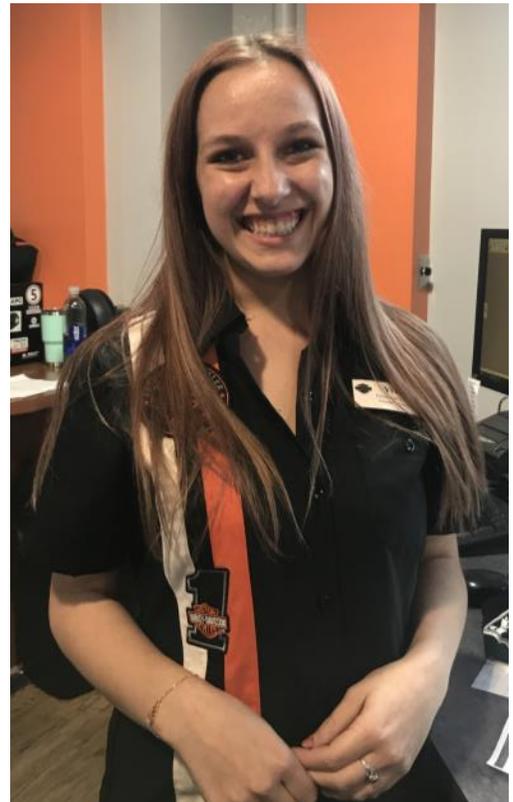
How long have you been riding?: I have been riding since 2010. My Grandpa taught me when I was young while riding on the back, but I plan to get a bike of my own - hopefully by next year.

Why do you ride?: I have always found it exhilarating!

Bike you currently ride: I want a Sportster!

The best ride you have ever done: Rode with my Grandpa up to Lake Tahoe in California.

Quote: "Just keep swimming!"



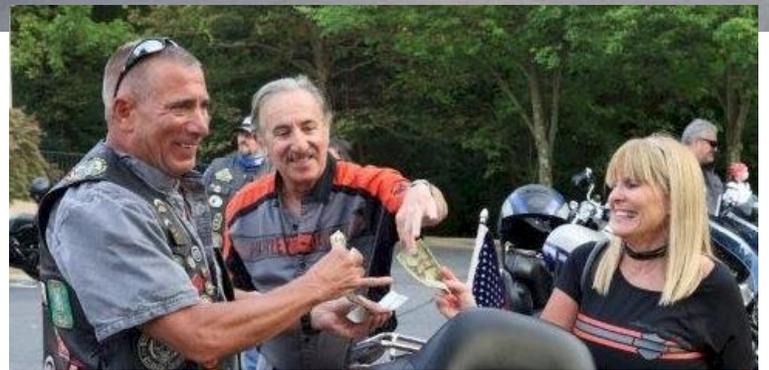
Healing Heroes Ride (8/22/20)





9/11 Memorial Ride (9/11/20)

On Friday, September 11, 2020 members and guests of the Fairfax Harley Owners Group (F-HOG) participated in the annual remembrance ride to honor those men, women and children who perished on that fateful day. Prior to our departure for the memorial donations were collected in the amount of \$475.00 which will go to the Pentagon Memorial Fund, Inc. Thank you to all who participated; We Will Never Forget.. - Linda Collins



Mount Weather Ride (9/20/20)





Picnic (9/26/20)



Asphalt Roller Coaster Ride (9/27/20)



"10 bikes, 12 people, 3 port-a-pots (as the gas station had locked their bathrooms down), 1 lunch stop, 1 ice cream stop, and for Kurt Hurst and I about a 250 mile ride today. Such a great ride Jack! Thank you for putting it all together! Had a great time and the weather was perfect!" - J.D. Morrisette



OCTOBER RIDES AND EVENTS!

Adopt-a-Spot

Boss Hog: Johnny Boaz

P-HD
8:00 AM
Sat, Oct 3

Cancellation Hotline: 703-352-0516

Saturday October 3, 2020

HAVE EXTRA MOTORCYCLE PARTS?

USED PARTS SWAP MEET

Harley Memorabilia

BUY | SELL | TRADE | SWAP
9AM - 2PM

Reserve your Space Today!

Vendor	\$20.00
Information	Space
Contact	Donation
BOSS HOG: Ray Riddle	(Limited to 15)
fhogdirector@gmail.com	Fairfax HOG
703-967-5136	Chapter

Rain or Shine



Above and below: The fearsome skull-headed Gotham City motorcycle gang from *Batman Returns* (1992). Why? October.



OCTOBER RIDES AND EVENTS!

Covered Bridges Ride

Who: FFX HOG members and guests

When: Saturday, October 10th, KSU 10:00

Where: IHOP – 980 Edwards Ferry Rd NE, Leesburg, VA 20176

Kick Stands Up at 10:00. Safety briefing at 9:45. Come early if you want breakfast.

We will ride through the three Covered Bridges in Frederick County Maryland, with a stop at the second bridge for a photo op.

Lunch is at the Mountain Gate Restaurant in Thurmont.

The ride ends at the Sheetz in Leesburg around 3:00

Boss Hog: Tim Freese 703 443-9051 FreeseFish@gmail.com

Remember to bring a Mask



For the latest information, be sure to check the Fairfax, VA H.O.G. Activities Hotline at 703 352- 0516



Fairfax Harley Owners' Group
STEVE'S B'DAY RIDE
Friday, Oct 16, 2020



Ride for some lighthearted foolishness and camaraderie. Ride to the *Bad to the Bone Smokehouse Restaurant* in Gainesville. Trip is just over an hour. Route subject to change. Bad to the Bone specializes in BBQ; but, has other fare.

Meet us at Patriot Harley-Davidson for a Destination, Closed Ride.

Depart 10:00 from PHD

Ride to the Bad to the Bone Smokehouse Restaurant for lunch. Boss Hogs will pay for your lunch!
Oops-did you believe that one???! Maybe?!? You'll just have to ride with us to see.

We ride rain or shine.

Boss Hog -- Steve Fred, stevefred@aol.com; 703-598-2869
Contact the Activities Hotline for the latest info at: 703-352-0516



OCTOBER RIDES AND EVENTS!

American Heroes Ride

Date: Sat Oct 17, 2020
Time: 08:00 am
Location: Patriot Harley Davidson
Activity Type: Ride
Event Type: Closed
Description:
Boss Hog: **Richmond Miller**

Friends Helping Friends

Date: Sun Oct 18, 2020
Time: 09:00 am
Location: Patriot Harley Davidson
Activity Type: Bike Event
Event Type: Member Only
Description:
Boss Hog: **Larry Zabel**

FALL FOLIAGE RIDE

OCTOBER 24, 2020

WEST THROUGH LOUDOUN
COUNTY, BERKELEY COUNTY WV
TO MORGAN COUNTY, WV, LUNCH
AT TARI'S PREMIERE CAFÉ & INN,
OFF TO ROMNEY AND BACK!

250 MILES

Kick stands up: 9am at
Patriot Harley Davidson

Boss Hog:
Ed Murphy



Questions: 703-244-1972 or
emurphy@rdsdc.com
Cancellation Hotline: 703-352-0516

GRAVEYARD RIDE



WHO: FHOG Members & Guests
WHEN: Saturday October 31st
LEAVE: 10:00am (Full tank, empty bladder please)
WHERE: Patriot Harley Davidson (9739 Fairfax Blvd Fairfax, VA 22031)

This 120 mile ride visits historic graveyards in Virginia, Maryland and West Virginia. It's part scavenger hunt / photo hunt where teams are given a stack of photos, and have to determine which photos go with each graveyard. We will stop for lunch and return to the Leesburg Sheetz mid-afternoon. Winning team gets.....you have to show up to find out! It's usually cold in the morning and warms up in the afternoon so please dress accordingly.

BOSS HOG: JOE LIVINGOOD JLIVINGOOD1@GMAIL.COM 703.283.4851

CANCELLATION HOTLINE:
703.352.0516



The H. Addison Bowie Photo

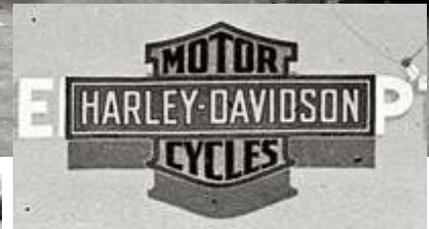
Have you ever been to shorpy.com? It's a really cool website featuring photos from the past. I can spend hours on it. The image below is of the H. Addison Bowie Dealership on 627 H Street NW in Washington, D.C., circa 1925. I highly recommend [looking at it on shorpy.com](http://shorpy.com)



Left: My Spirit Brother sitting in the window.

Center: Cool sternum tie, Bro.

Right: This guy is thinking, "One good pull and down they come." Either that or he has a shoe fetish.





Center: Classic biker attitude.



Left: Paramilitary Guy. What's that patch?

Right: Officer Mulroney.



Left: An unfortunate expression.



Center: He moved.



Right: Stylish gents!



A chummy threesome. Notice that nearly everyone is wearing ties in this remarkable photo!

Fun way to
reach a beach...



Say - What's in this drink?

on a HARLEY-DAVIDSON Duo-Glide

A gal, a beach and a Duo-Glide — it's the perfect combination for a perfect day. But then any destination is *more fun getting to* on a Harley-Davidson Duo-Glide.

You travel in style when you go Duo-Glide — gleaming headlight nacelle and twin-flare paneling blend into a bold new look. Once in the saddle, you'll like the way the big 74 OHV engine flattens out hills, flashes you ahead of traffic. Built for comfort, too! Duo-Glide 3-point suspension smooths out bumps — floating comfort for rid-

ing both solo or double.

Be proud in the saddle — test-ride the exciting new Duo-Glides (both standard FL and super-powered FLH models) at your Harley-Davidson dealer today. Or mail handy coupon for colorful, new folder.

HARLEY-DAVIDSON MOTOR CO.
Dept. F, Milwaukee 1, Wisconsin

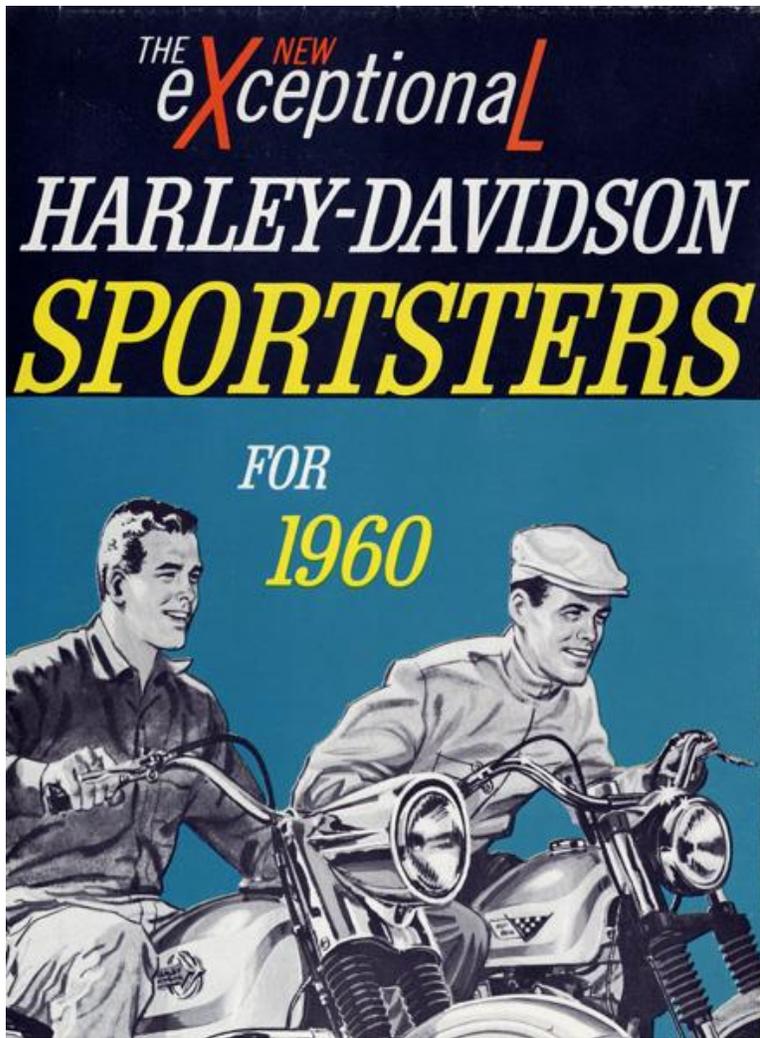
Send me more facts on the luxury cruiser of motorcycles, the Harley-Davidson Duo-Glide.

Name.....Age.....

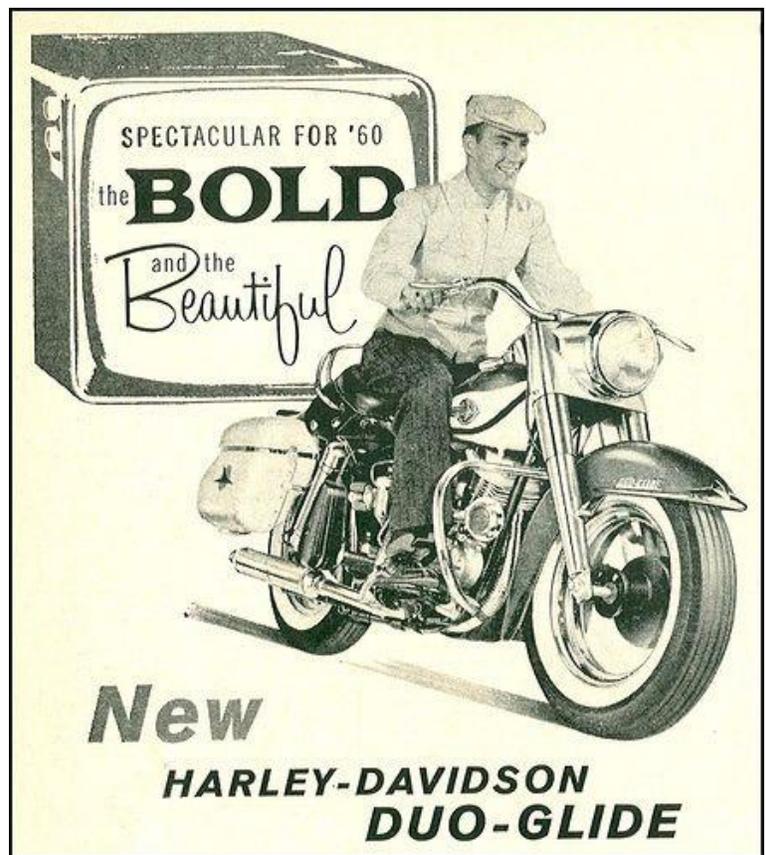
Address.....

1960s HARLEY ADS

By Wes

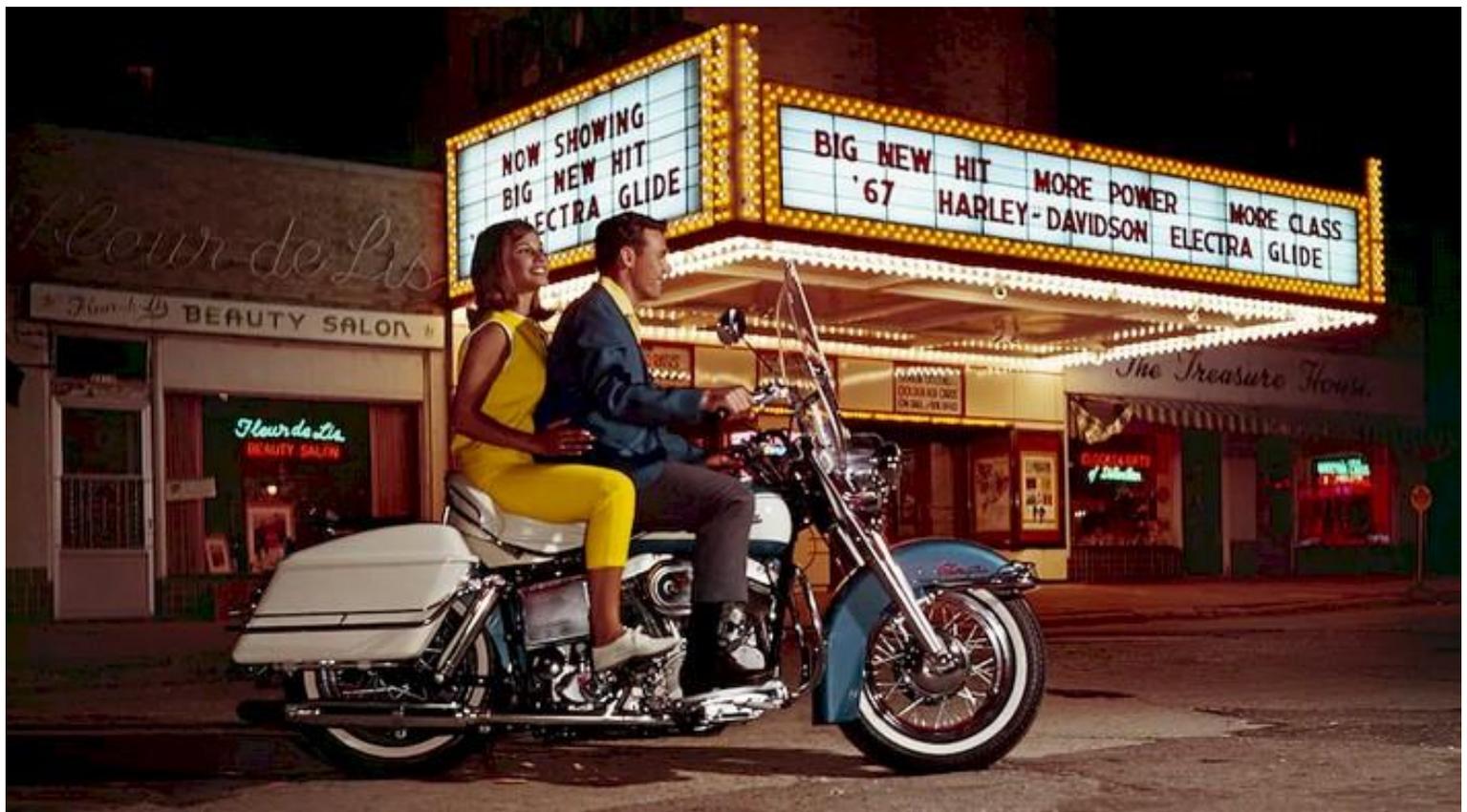


The Clean-Cut Twins ride Harleys. But only one of them - Mr. Flat Hat - looks like a "sport."



Above: Why ride a Harley when you can watch television? Great-looking bike, though. I like the white walls!

Below: An appealing photo ad from 1967. The gal wears the classic Sixties flip hair-do. Still my favorite. Maybe she had it done in the Fleur de Lis beauty salon (now closed).





HARLEY-DAVIDSON
MOTORCYCLES AND MOTOR SCOOTERS

HARLEY-DAVIDSON 1962 FUN-O-RAMA!

8 NEW EXCITING MODELS

I'M GETTING RID OF TRAFFIC JAMS AND SAVING MONEY, TOO WITH THIS ALL-NEW 80-MPG PACER!

TALK ABOUT A HOT CYCLE... THE NEW SPORTSTER 'N' HAS EVERYTHING FOR ALL-AROUND RIDING THRILLS!

COME RIGHT IN, FOLKS! WE'VE GOT MORE NEW MODELS FOR 1962 THAN WE'VE EVER OFFERED!

DON'T MIND TAKING A BACK SEA... ON THIS ONE!

TOLD YOU THE NEW SPRINT IS DIFFERENT!

BRING ON THE TROU! I'M BLAZING NEW TRAILS WITH THIS NEW RANGER MODEL!

IT'S SPRY, SPIRITED... AND THE PRICE IS RIGHT FOR ME!

GO, GO, GO! I'LL LEAVE 'EM IN THE DUST WITH THIS NEW SPORTSTER 'CH'. ON OR OFF THE ROAD!

ON ANY ROUGH-AND-TUMBLE ACTION THAT SCAT'S A BEAUT!

JUST RIGHT FOR SCRAMBLES!

THAT GOES FOR BOTH OF US!

HONEY HOW ABOUT A DELUXE DUO-GLIDE FOR OUR NEXT VACATION TOUR?

MAN WHEN THEY SAY 'SCAT' THEY MEAN SCAT!

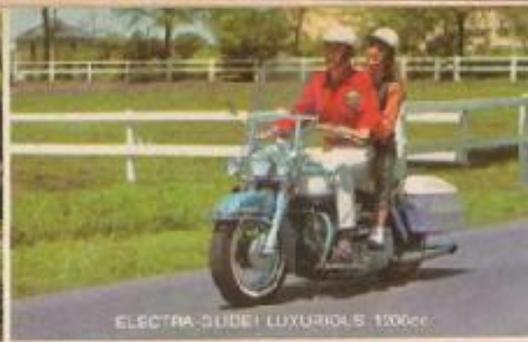
DAD, YUH TOPPER 'N' IS AN EXTRA SET OF WHEELS THE WHOLE FAMILY CAN USE!

**HARLEY-DAVIDSON
MOTOR CO.**

Send me the new literature on the 1962 Harley-Davidson motorcycle and motor scooter lines.

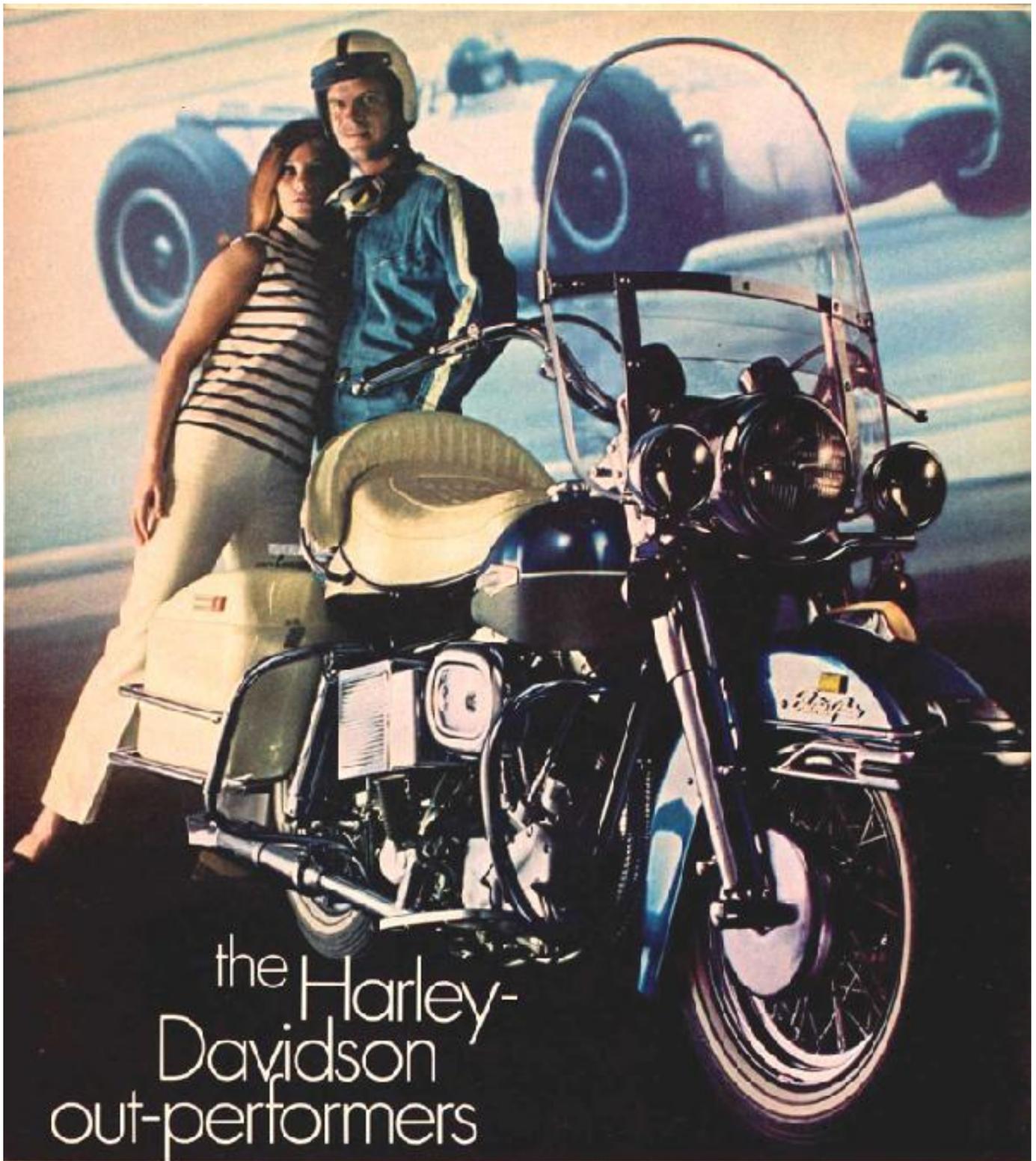
Name..... Age.....

The 1962 Fun-O-Rama! No caption required. There is more than enough to read in the voice balloons (which, by the way, involve a talking cat).



Discover lightweight Lightning! Take charge of your command performance M-65. Harley-Davidson precision starts at about \$230—the handling doesn't end. Pick your model, Sport or Custom for road or trail, at your Harley-Davidson Dealer. See the yellow pages.

It's 1967 and it's all about being young. Young, young, young. Look at these young people sitting around, chatting and just being... well... young. And look at that youthful, exuberant "Go Harley Davidson" font. That particular youthful Harley bike is a rebadged Italian Rapido, by the way. 1967... Turn on, tune in, drop bike!



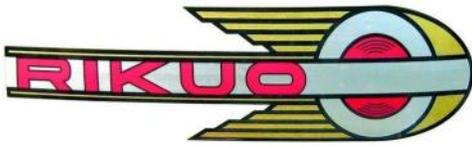
the Harley-Davidson
out-performers

1969 Electra Glide. You have to share it with the men who build it. This is the most powerful, sophisticated and complete motorcycle in the world. And that's no accident. It's the result of careful, critical engineering. But don't take our word for it. Make us prove it. Go for a test ride. You'll find a dozen subtle improvements in styling, brakes, clutch, lighting, security, balance and

safety. And you'll find a level of craftsmanship so professional, it's almost personal. You may buy this motorcycle, but you'll always have to share it with the men who put it together. Stop in soon at your Harley-Davidson dealer. He can show you this great motorcycle and help you finance and insure it as well. Harley-Davidson Motor Co., Milwaukee, Wisconsin.

...out-perform
everything
on two wheels.

1969: Vietnam, Altamont, Charlie Manson, the Moon landing and the Electra Glide. She looks great - he does not. "You'll find a level of craftsmanship so professional, it's almost personal." 1969 was the year AMF bought Harley-Davidson. 'Nuff said.



Vintage Harley!



I proudly own a 2016 Road King. I like to think of it as a direct descendent of my friend's 1975 FLH. The 1975 FLH is a direct descendent of the large frame FL V-twin Harleys of the 1930s and 1940s. Harley-Davidson introduced the modern Road King by that name in 1994, when it replaced the FLHS Electra Glide Sport. But this was not the first Road King that Harley-Davidson was involved with. For that you have to look to... Japan!

The story is that Harley-Davidson started to produce motorcycles in Japan partially due to the United Kingdom's McKenna Tariffs action of 1921, which placed hefty duties upon American brands which were seen as detrimental to the British motorcycle industry. Since Australia was a Commonwealth country, this had the effect of denying H-D one of their biggest overseas markets.



Nevertheless, by the time 1929 and the Great Depression came around, Harley looked to Japan to make up for losses. So a licensed copy of the Harley-Davidson motorcycle was produced, the *Rikuo* (meaning "Land King," or "Continent King"). In 1931 the Dabittoson Harley Motorcycle Co., Ltd. was established in Japan; they produced the very first named Road King motorcycle, a 4-cycle, 1200 cc, side-valve v-twin engine. It produced 28 horsepower and had a top speed of about 60 mph.

And it pains me to have to write this, but the Road King was adapted for Japanese military use during World War II by the Tokyu Kogyo Kurogane Company and called the Type 97;

the version with the sidecar was called the Type 93. The Rikuo was eventually purchased by Showa (yes, *that* Showa, the same company that supplies front end suspensions to H-D today). Rikuo manufacturing ceased in 1959, the company went into bankruptcy the following year and by 1962 it had ceased to exist.

Well, I *think* I retold that story correctly! My account is adapted from a [wikipedia entry](#). And, yes, I am annoyed that there was once a Japanese Road King. Grrrr. - Wes



THANKS TO:

Out of the Blue Crab and Seafood
5005 Wellington Road,
Gainesville, VA 20155
571-284-6350

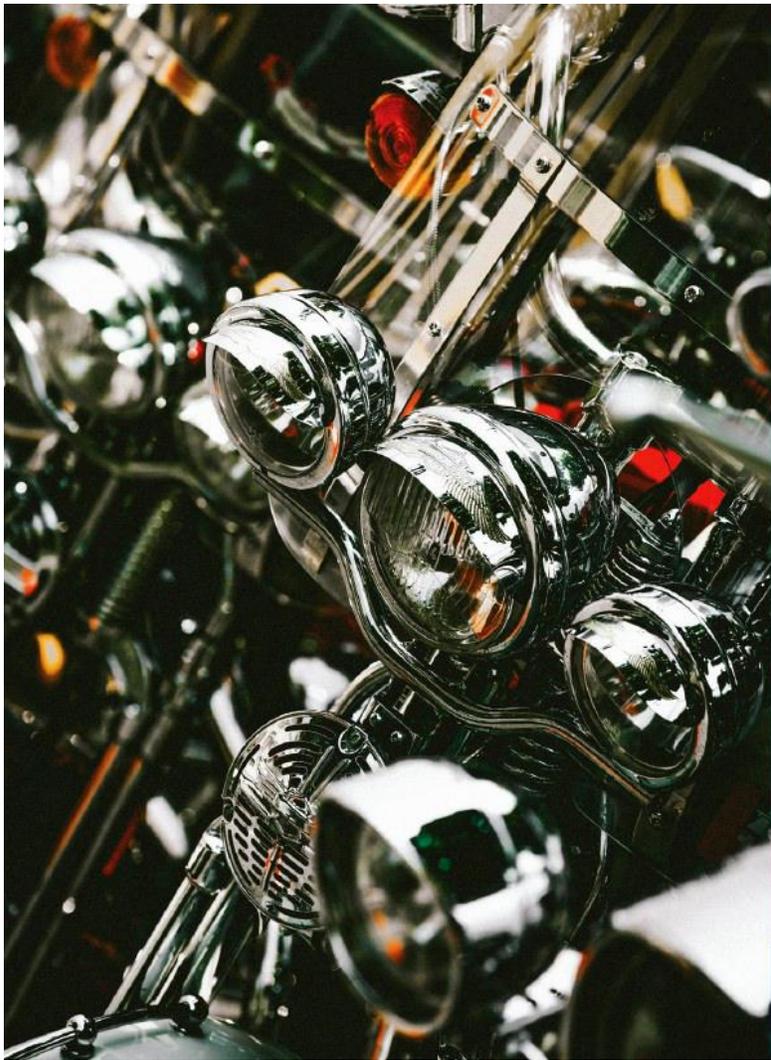
Road Runner Towing Service
703-450-7555

Residence Inn Fairfax City
3565 Chain Bridge Road,
Fairfax, Virginia 22030
703-2676-2525



**Please patronize
the businesses
that help us!**

Now more than ever. It's been a rough year for business.



Make Your Next Move With Interstate.

Packing | Moving | Storage
Local | National | International

Call us today for a
FREE in-home estimate.
703.226.3279



Sales@invan.com | MoveInterstate.com

JD & Sheri Morrissette
FHOG members



PATRIOTS

PUB & GRILL

FAIRFAX, VA

Website: patriotspubandgrill.com

Phone: (703) 865-8111

Address: 10560 Main St, Fairfax, VA 22030

*10% off for FHOG
Members with this
ad.*



stars & pipes

Newsletter of the Fairfax, VA H.O.G. Chapter



Who we are

The Fairfax H.O.G. (F.H.O.G.) Chapter began in 1999 with an organizing committee of four. Today our membership nears 800 riders and passengers, people from every walk of life with the full spectrum of riding experience. According to figures on the Harley-Davidson web site, as well as an article in Fortune magazine, a Harley owners' average annual income is \$80,000 and the average age is 46. Most F.H.O.G. members have discretionary income, are professionals, like to eat out and travel, and have insurance, real estate and other needs. **In other words, the Stars & Pipes newsletter is a great way to advertise your business!**

Advertising Guidelines

- We welcome any advertiser not in direct competition with our sponsoring dealership, Patriot Harley-Davidson.
- All ads must be tasteful in content (no profanity or adult content). F.H.O.G. may, at its sole discretion, decline to accept and publish a submitted advertisement. In such case, any funds tendered by the prospective advertiser for the refused ad will be refunded promptly.
- Advertising content is the sole responsibility of the advertiser and will be run as submitted; ads are not proofed.
- Ads can be camera-ready, however electronic format is preferred. If ads are submitted electronically, accepted file types are jpeg, tiff, eps, doc or pdf. Resolution must also be at least 200 dpi (no screen dumps from the internet, otherwise graphic content is pixelated and doesn't print well. No gifs accepted). Word, Photoshop, Illustrator, PDF or QuarkXpress files accepted. Note: ads generated with logos, images, etc. must include the original linked graphics with the layout file in order to print properly; contact the editor if there are any questions: editor@fairfaxhog.com. Simple ads can be designed for an additional fee of \$25—contact the editor prior to the monthly deadline.
- Payment in full is due with ad; if ad precedes payment, it will not be run until payment has been received. Checks should be made payable to Fairfax H.O.G.

Newsletter Ad Sizes and Rates

Size	1/2 Page	1/4 Page	1/8 Page
Measure*	7 1/4" w x 5" h	4 3/4" w x 5" h	4 3/4" w x 3" h
Price	\$ 100	\$ 50	\$ 25

SPECIAL OFFER—BUY 10 ADS & GET THE 11th FREE!

* NOTE: Height of ad can be shorter; please advise editor of trim size when submitting ad.

Fairfax H.O.G. Advertising Order Form

Please complete all information. Payment must be sent with this form to address below.

Date: _____

Advertiser Contact Name: _____ E-mail: _____

Advertiser Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone #: _____

Advertiser's Signature: _____

Newsletter advertising submissions are due by the 15th of each month. Make checks payable to: FAIRFAX VA H.O.G. Stars & Pipes is published 11 times a year (there is a combined January–February issue)

Mail to: Fairfax VA H.O.G. Advertising, c/o Wes Clark
7442 Shepherd Ridge Court, Springfield, VA 22153

Questions?
Contact Wes at: editor@fairfaxhog.com



E-mail artwork files to: editor@fairfaxhog.com. Camera-ready artwork should be sent with the check to the address above.